

in the LOOP

The newsletter for PPCA Licensees **AUTUMN 10**

welcome...

Welcome to the autumn edition of *In The Loop* – PPCA's newsletter for licensees.

In general, music creators are the exclusive owners of their recordings, so you need their permission (or licence) before using their work. At PPCA we help businesses lawfully play music by providing a range of blanket licences to cover the many ways they may wish to use recordings in their business. At the same time, we collect revenue from these licences and distribute it to the artists and labels that spend their time and resources in creating that music. Since our last newsletter PPCA has distributed over \$14 million to record labels and Australian artists.

In January we released PPCA's Most Played figures for the 08/09 financial year, see over for PPCA's Top 20 Most Played Artists and Most Played Recordings for this period.

PPCA is once again pleased to support The Australian Music Prize ("The AMP"), and in this edition we've included details of the artists who made the 2009 shortlist. We've also included details of the winners of the 2009 Restaurant & Catering Awards, of which PPCA was a proud sponsor, and some important information regarding the new method of billing for restaurant licences.

I'd also like to take this opportunity to let you know that I have recently resigned from my position as CEO of PPCA and, over the next six months, will be assisting in the transition to a new Chief Executive. I have thoroughly enjoyed my eight years in the role and would like to thank everyone who has been so supportive during my tenure.

Stay *In The Loop* on music licensing in Australia by visiting www.pcca.com.au for up-to-date information and handy Frequently Asked Questions.

Regards,

Stephen Peach
PPCA CEO

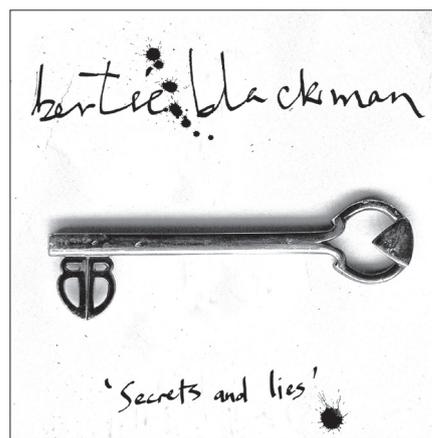


The Australian Music Prize 2009

PPCA is proud to support The Australian Music Prize ("The Amp") for another year, once again supplying the \$30 000 cash prize which will be awarded in early March 2010. The Amp has been established to encourage, reward and promote Australian music of excellence. Each year the award is bestowed on an Australian artist or group, after careful consideration by a judging panel. The panel is comprised of Australia's finest and most established musicians, key members of the national music media, as well as personnel from some of the country's leading music retailers. This prestigious prize is awarded based on the outstanding creativity exhibited on an original album released in the relevant year. Along with a cash prize, both the winner and the finalists share in widespread media and retail exposure.

The Amp is unique in Australia - a critically judged award which honours contemporary Australian artists based on their creative excellence. Any artist has the opportunity to be shortlisted and potential to win - regardless of record sales, genre, level of public recognition or record label affiliation.

Since its inception, PPCA has proudly supplied the cash prize, sharing in the aims of The Amp which is to promote the health and growth of the local industry both within Australia and overseas.



The Shortlist for The Amp 2009 is:

- 'Privileged Woes' by Oh Mercy
- 'As Day Follows Night' by Sarah Blasko
- 'Kid Sam LP' by Kid Sam
- 'Black Across The Field' by Lucie Thorne
- 'Secrets And Lies' by Bertie Blackman
- 'For The Birds' by The Mess Hall
- 'Spitshine' by Urthboy
- 'Call Signs' by Black Cab
- 'Wonder' by Lisa Mitchell

The winner will be announced on Friday March 12th at The Sydney Museum of Contemporary Art.

For more information regarding The Amp check out www.australianmusicprize.com.au

Reminder

Don't forget you can pay your PPCA Licence fees online – www.pcca.com.au

PPCA releases most played artists and recordings

Every year PPCA compiles the Top 100 Most Played Recordings and the Top 100 Most Broadcast Artists lists. PPCA's figures have demonstrated the ongoing popularity of the world's biggest music acts, while at the same time revealing a range of exciting new artists. For the third consecutive year, P!nk tops the Top 50 Most Played Artist Report, and Jason Mraz has taken out top spot on the 2009 Top 100 Most Played Recording Report with his former ARIA top 3 single, "I'm Yours".



PPCA Most Played Artists 2009

1 P!nk 2 Kings Of Leon 3 Katy Perry 4 Lady Gaga 5 Coldplay 6 Fall Out Boy 7 Britney Spears 8 Nickelback 9 **The Veronicas** 10 **Jessica Mauboy** 11 Beyonce 12 U2 13 Rihanna 14 Snow Patrol 15 **The Living End** 16 **The Presets** 17 Kelly Clarkson 18 The Pussycat Dolls 19 Matchbox 20 20 The Fray

20 Most Played Recordings 2009

Track Name	Artist Name	Track Name	Artist Name
01. I'm Yours	Jason Mraz	11. Gives You Hell	The All-American Rejects
02. Viva La Vida	Coldplay	12. Hot N Cold	Katy Perry
03. All Summer Long	Kid Rock	13. Dream Catch Me	Newton Faulkner
04. Use Somebody	Kings Of Leon	14. Get Shaky - Radio Edit	The Ian Carey Project
05. You Found Me	The Fray	15. Black & Gold - Album Version	Sam Sparro
06. Shake It	Metro Station	16. Let It Rock	Kevin Rudolf
07. So What	P!nk	17. It's Not My Time	3 Doors Down
08. White Noise	The Living End	18. Gotta Be Somebody	Nickelback
09. Sober	P!nk	19. Just Dance	Lady Gaga
10. Sex On Fire	Kings Of Leon	20. I Don't Care	Fall Out Boy

The most broadcast results are taken from the extensive play list and broadcast data collated by PPCA to distribute net licence income to Licensors, Artists and to the PPCA Performers' Trust foundation. The charts are measured by collating all the recordings that appear in the PPCA radio/TV broadcast logs during the period from July to June each year. Australian artists appear in bold.

For a full run down of the top 100 please visit www.pcca.com.au

How do I know if a recording is still protected by copyright?

In Australia, copyright in a recording generally continues for 70 years after the year of first commercial release, even if this is some years after the year in which the recording was made.

Before 1 January 2005, the duration of copyright in recordings was 50 years from commercial release. After changes to the Copyright Act introduced as part of the US Free Trade Agreement in 2005 the duration of copyright increased to 70 years from commercial release. However, if copyright in a recording expired before 1 January 2005, copyright is not revived for that recording (even if it is less than 70 years since it's first commercial release).

A useful indication of whether or not a recording is still subject to copyright protection is the © notice which typically appears on CD covers, e.g. ©2004 Acme Records Pty Limited. This notice indicates that copyright exists in the recording (by use of the © symbol), that the recording was first commercially released in the stated year (2004 in this example), and that the named person was the owner of copyright at the time the particular CD was manufactured. A recording that was given this © notice would continue to be subject to copyright protection until 2074.

Content: Nicole Hart, Stephen Peach & Lisa Elliott, The AMP 2009. Photos: The AMP 2009, Forum 5 and Sony Music Entertainment - used with permission

PPCA supports Australia's restaurants

For many years, PPCA has been a supporter of the state-based Restaurant & Catering organisations. Each year, those organisations recognise the best in the business at their annual Restaurant & Catering awards events. As a sponsor in the following categories PPCA congratulates these 2009 winners:

- Best European Restaurant NSW/ACT - Rose's Lebanese Restaurant, Cooma
- Best Greek Restaurant NSW/ACT - Perama, Petersham
- Best Spanish Restaurant NSW/ACT - Spanish Terrazas, Sydney
- Best Venue Caterer SA - Art Gallery Restaurant, Adelaide
- Best Pub/Club/Tavern Restaurant VIC - Grand Hotel, Richmond

New method of billing for restaurants

On 1 December 2009 PPCA adopted a new quarterly method of billing which is based on the average meal price, seating capacity and the number of days a restaurant is open each quarter. If you operate a restaurant or café please review your invoice for the following wording: "**Default Restaurant R1B. Capped capacity 50/Days per quarter**". If this appears on your invoice it indicates that you have not yet supplied us with the information required to correctly establish your licence. We encourage you to visit our website at www.pcca.com.au and complete the online 'Restaurant & Café Confirmation Form' to ensure you are properly licensed for your activities and are not being billed incorrectly.

One important change in the new Restaurant and Café licence scheme is the 'per restaurant' charge. Under the old scheme different areas / rooms within a restaurant were billed separately, so please check your invoice to ensure you are not presently being charged for multiple areas within a single restaurant.

To amend or update any of your details please contact the licensing department on (02) 8569 1111 or visit our website - www.pcca.com.au

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