



Canberra Gets Rocked

Representatives from across the Australian music industry converged on Parliament House, Canberra on 29 March 2017 for the Parliamentary Friends of Australian Music (#PFOAM) Rock the House event.

The delegation, which included musicians, songwriters and industry representatives, came together to celebrate the important role music plays in Australian culture and to stress why proposed changes to copyright are detrimental to creators' rights.

MPs, senators and their staff were treated to performances by Daryl Braithwaite, Diesel, Megan Washington, Ross Wilson (Daddy Cool/Mondo Rock), Montaigne and Kav Temperley (Eskimo Joe), as well as hearing about the importance of copyright and government support for the contemporary music industry.

The event was attended by representatives from music industry bodies ARIA, PPCA, APRA AMCOS, AIR, Music Rights Australia, Live Music Office, AMPAL, state-based peak music bodies, the Australian Copyright Council, Copyright Agency and Screenrights. The delegates discussed their views on why the Productivity Commission's recommendations to expand Australia's copyright safe harbour provisions and introduce a US-style 'Fair Use' exception into the Copyright Act are a blunt attack on Australia's creative industries.

AUSTRALIAN CONTEMPORARY MUSIC INDUSTRY IN NUMBERS

Australian contemporary music is big business

- Music Australia has estimated the music sector contributes \$4 to \$6 billion to the Australian economy¹
- Copyright industries generate more value add to the Australian economy than manufacturing and health care; recorded music is one of the most significant contributors²
- Evidence from overseas suggests changes to the Fair Use exception will result in a drop of \$1.3 billion in Australia's GDP³

- More Australians attend live music than sport⁴
- Australia's live contemporary music industry generates revenues of \$1.5 to \$2 billion annually⁵

Contemporary music generates jobs and growth

- Expenditure associated with live music making in Australia is estimated to generate in the order of 64,747 jobs, 37,652 of which are full-time⁶
- Creative industries are strong contributors to employment growth, growing 40 per cent faster than the economy as a whole⁷
- Australian music and performing arts businesses comprise almost one per cent of all Australian small businesses⁸.

¹ Estimating the Value of the Music Sector (2005-2014) – [Music in Australia Knowledge Base](#)

² Australian Copyright Council (2015)

³ [Understanding the costs and benefits of introducing a 'fair use' exception](#) (2016) PricewaterhouseCoopers Australia

⁴ Roy Morgan Research (2014) [Rocking on or all jazzed up, more Aussies go to see live music than live sport](#)

⁵ E&Y for APRA Economic contribution of the venue-based live music industry in Australia (2011) & 2014 Ticket Attendance and Revenue Survey Live Performance Australia (2015)

⁶ The Economic and Cultural Value of Live Music in Australia, University of Tasmania (2014)

⁷ ARC Centre of Excellence for Creative Industries and Innovation (CCI) CREATIVE ECONOMY REPORT CARD (2013)

⁸ Valuing Australia's Creative Industries Final Report (2013) Creative Industries Innovation Centre