

in the LOOP

The newsletter for PPCA Licensees **Autumn 11**

welcome...

Welcome to the autumn edition of PPCA's 'In The Loop', our quarterly Licensee newsletter.

It certainly has been a busy few months here in the PPCA offices. Not only have we revamped the PPCA website, now making it easier for our licensees to source information as well as apply and pay for licenses, but we have also entered the world of social media, so as to provide timely news to our licensees and members, whilst providing an open avenue for discussion.

As you may already know, PPCA has long been a major sponsor of the Australian Music Prize, often regarded as one of the Australian music industry's more prestigious and sought-after awards. On Thursday 3rd March at Sydney's Annandale Hotel I had the privilege of presenting Sydney-based band Cloud Control with a cheque for \$30,000 on behalf of PPCA, as their debut album 'Bliss Release' was judged by a panel of music industry experts to be the best Australian recording of 2010. Congratulations to Cloud Control, a very-deserving winner indeed.

It is also with great pleasure I welcome the newest addition to the PPCA Board - award winning artist Graeme Connors, who will be joining Lindy Morrison as the second Artist Representative on the PPCA Board, replacing outgoing Artist Rep Dinah Lee, who is leaving us after two wonderful years of service.

And on behalf of everyone here at PPCA, our thoughts are with our flood affected licensees in QLD and VIC. PPCA will be supporting Resound throughout the relief effort, an initiative of the Music Council of Australia, which aims to replace lost or damaged instruments suffered by local musicians. I encourage anyone who can help to visit www.resound.org.au

Finally, if you have any PPCA related questions at all, I encourage you to please give us a call on (02) 8569 1111 or visit our new-look website www.pcca.com.au.

Kind regards,
Dan Rosen
CEO



Cloud Control wins PPCA supported Australian Music Prize

PPCA is delighted to announce that Cloud Control have taken home the sixth annual Australian Music Prize, presented at the Annandale Hotel on Thursday 3rd March.

PPCA have been the long-time principal partner of the annual prize and CEO Dan Rosen was on hand to present the Sydney based band with a cheque for \$30,000, as a panel of music industry veterans, journalists and artists judged Cloud Control's album 'Bliss Release' to be the best Australian album of 2010.



CEO Dan Rosen presents Cloud Controls Management team of Martin Doyle and Joel Connolly with their winner's cheque

The \$30,000 prize and critical acclaim garnered by an award such as The Australia Music Prize is a huge leg-up for a band like Cloud Control and testament to PPCA's continued support for Australian music.

Other short-listed nominees for the 2010 Australian Music Prize included Tame Impala, Pikelet, Richard In Your Mind, Sally Seltmann, Gareth Liddiard, Eddy Current Suppression Ring, Dan Kelly & The Holidays.

PPCA Supports Resound Appeal

PPCA are supporting a wonderful initiative of the Music Council of Australia termed Resound.



Resound was first established in 2009 after the horrific Victorian bushfires, when the Music Council of Australia sought to replace a number of local musician's instruments that were lost as a result of the fires. The end result being over 250 quality instruments donated to student musicians, studio teachers, schools and recording artists right across Victoria.

After the widespread devastation of the recent 2010/2011 floods and their aftermath, the Music Council of Australia will once again implement the Resound appeal, with a number of Australian music bodies such as PPCA and APRA-AMCOS offering financial support, with the aim to replace instruments on the ground where they are needed most.

For more information on Resound or to find out how you might be able to help visit www.resound.org.au

PPCA gets an online face-lift

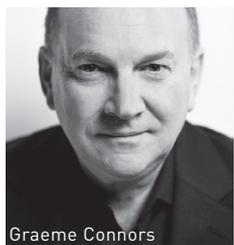
Here at PPCA we are always looking for ways to improve communication with our Licensees and therefore we have been extremely busy giving the PPCA website a face-lift.

It's now easier than ever to find information on tariffs, pay license fees, and of course, communicate with the folks at PPCA. Pay us a visit at www.pcca.com.au.



Also make sure you stay up to date with all of the latest PPCA news and events on our PPCA Blog www.pcca.com.au/blog, Facebook www.facebook.com/ppca.official and Twitter www.twitter.com/ppca

Graeme Connors joins PPCA Board as Artist Rep



Graeme Connors

PPCA are pleased to announce that award winning artist Graeme Connors has joined the PPCA Board after successfully winning the recent PPCA Artist Representative election.

Graeme will take his place on the Board alongside fellow Artist Representative Lindy Morrison, after successfully contesting the bi-annual election in which all eligible registered PPCA Artists are able to nominate and vote for their preferred Artist Representative.

PPCA CEO Dan Rosen welcomed Graeme to the Board, "Graeme Connors brings to the table a wealth of knowledge and experience within the Australian music industry and it is extremely exciting to now have Lindy Morrison and Graeme Connors, two of the industry's most well-respected and hardest-working figures on the PPCA Board as Artist Representatives," said Rosen.

PPCA achieves strong result in copyright collecting societies review

PPCA subscribes to the voluntary Code of Conduct for Collecting Societies, which was developed in conjunction with a number of other collecting societies in 2001. Each year an independent reviewer (currently the Hon. James Burchett, QC) investigates and reports on each society's compliance with the Code.

Mr Burchett has now completed his report for the year ending June 2010, and we are very pleased to report that, once again, PPCA is noted as having a very high level of compliance. The full report is available to view at www.pcca.com.au

Do you know the difference between PPCA and APRA/AMCOS?

APRA/AMCOS – Provides licences covering the copyright in the song (lyrics, composition etc.), and represents the interests of composers and publishers.

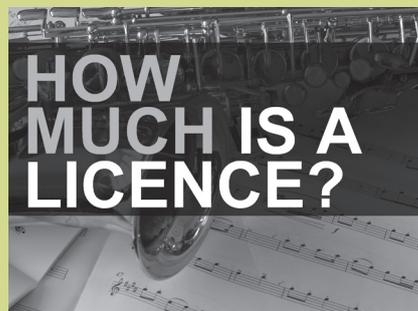
PPCA – Provides licences covering the recording and/or music video of the song (a particular recorded performance), and represents the interests of recording artists and record labels.

To play music in your business you will need licences for both the song (composition) and the recording. Both organisations provide blanket licences that cover almost all recorded music. Alternatively, for the sound recording component, you can obtain an individual licence from each individual copyright holder (artist, record label).

Did you know...

Did you know you can update your details, as well as apply and pay for licences online?

Just look for the following buttons...



Visit www.pcca.com.au for more information.

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