

in the LOOP

The newsletter for PPCA Licensees **Autumn 12**

welcome...

Welcome to the autumn edition of PPCA's 'In The Loop', our quarterly Licensee newsletter.

I'm pleased to announce the formation of our PPCA Patron Program in 2012. The program involves advocates from the music community helping to educate and drive awareness of PPCA's role within the industry, for both businesses and artists.

Our inaugural PPCA Patrons are Tim Levinson (Urthboy & The Herd) and Clare Bowditch. Both Tim and Clare are extremely talented Australian artists, with considerable experience in different areas of the music industry. They will be wonderful public voices for the good work that PPCA does.

PPCA is also pleased to announce last year's distribution to artists and record labels was finalised just prior to Christmas, with the net value of PPCA Licensee fees collected in 2011 going directly back to artists and registered PPCA Licensors when their sound recordings were used in businesses across the country. PPCA will continue to work hard in 2012 to ensure our Licensees are able to use real recorded music to drive their business, by providing a wide range of blanket licences that ensure artists and Licensors are properly compensated for the use of their recordings.

Finally, PPCA is delighted to return as the major prize sponsor of the upcoming 7th Australian Music Prize. There is a new winner's event taking place this year called 'Amped Up In Conversation', which PPCA is proud to be co-presenting. There's some great Aussie talent competing for both the cash prize and bragging rights, and we're looking forward to the announcement of the winner at the event on March 8.

We also want to let our licensees know that we always welcome feedback. Please don't hesitate to contact us with any questions you may have.

Kind regards

Dan
CEO



The 7th Australian Music Prize

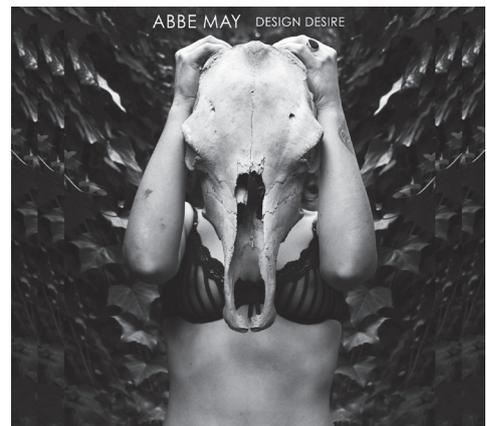
PPCA is proud to once again be the major prize sponsor of The Australian Music Prize (AMP). PPCA has sponsored the event since its inception, and it's a great opportunity for us to show our support for Australian artists.



This year, in conjunction with The AMP, we are thrilled to announce a new and innovative winner's event taking place at The Basement in Sydney on Thursday March 8. The inaugural "Amped Up in Conversation" will be a sit down lunch with international guest speaker David Fricke, from US Rolling Stone.

The shortlist for The 7th AMP:

- Abbe May - *Design Desire*
- Adalita - *Adalita*
- Boy & Bear - *Moonfire*
- Gotye - *Making Mirrors*
- Gurrumul - *Rrakala*
- Jack Ladder & The Dreamlanders - *Hurtsville*
- The Jezabels - *Prisoner*
- Kimbra - *Vows*
- The Middle East - *I Want That You Are Always Happy*



Record Distribution for 2011



PPCA is pleased to announce a record distribution for 2011, with payments to artists finalised just prior to Christmas.

PPCA currently licenses over 50,000 venues across the country, including clubs, hotels, bars, restaurants, fitness centres, shops, halls and dance studios. In addition, we also grant licences to radio and TV stations, and internet webcasters.

These blanket licences allow businesses to use a vast range of music and avoid copyright infringement, with the knowledge that artists are being properly rewarded for their creative efforts.

PPCA Patron Program

PPCA is thrilled to announce the launch of the PPCA Patron Program in 2012. This program has been established to better educate both artists and businesses on the work PPCA does in safeguarding the rights of our Australian artists.

We are happy to confirm that artists Clare Bowditch and Tim Levinson, will join PPCA this year as our official Patrons.



Tim Levinson



Clare Bowditch

Our Patrons will play a vital part in driving awareness around our role within the industry, whilst speaking directly with PPCA licensees, record labels and PPCA registered artists. They will also be representing PPCA at a range of industry functions.

PPCA has been working to protect the interests of Australian artists and record companies for more than forty years, helping to ensure a fair return for their creative work. PPCA distributes payment annually to its registered Australian recording artists and labels. At the same time, the licences that we provide ensure that Australian businesses can continue to grow and prosper, by playing great Australian music freely and without breach of copyright.

PPCA Chairman George Ash is delighted with the establishment of the Program and in particular the great Patrons who have put their hand up to help spread the PPCA word, "I am pleased to announce the launch of the PPCA Patron Program. We are fortunate to have such talented, enthusiastic and passionate advocates that are supportive of the good work PPCA does for the Australian music industry. I look forward to working closely with Clare and Tim in the future."

PPCA QUICK-BITES:

You might already hold a PPCA licence, but make sure you have the correct licence in place!

- Remember to check your invoices to make sure we have your business licensed correctly for the use of music.
- If you operate a restaurant and "default" appears on the invoice, this means we haven't received details from you to be able to license your business correctly. Please refer to our website to update your details and check out Tariff R1 for restaurants.
- Tariff Z is now available, which covers format shifting, e.g copying an MP3 download onto a physical CD.



You may need to adjust your PPCA licence!

If you're not sure, simply contact our friendly dedicated team on (02) 8569 1111 or at licensing.mail@ppca.com.au for assistance and to determine if a licence is required.

Please note our new direct phone number for Accounts Management on (02) 8569 1142. Our Credit and Collection department can be contacted on (02) 8569 1151.

For more information on anything you have seen in this newsletter please visit www.pcca.com.au or call (02) 8569 1100.

Content: Dan Rosen, Lynne Small, Luke Woods, Alana Chambers

Photos: PPCA, Tim Levinson, Clare Bowditch, The AMP, ASA.

Australian Songwriters Association Awards



Dinah Lee and Lindy Morrison with prize winners The Lamplights

Congratulations to Gold Coast band The Lamplights, recipients of the PPCA live performance prize at the Australian Songwriters Association's National Awards night.

PPCA artist representative Lindy Morrison, together with well known artist Dinah Lee, judged this category on the night and awarded the cash prize. The ceremony was held on 30 November 2011 at Wests Ashfield Leagues Club in Sydney, honouring artists who create original music in Australia.

PHONOGRAPHIC PERFORMANCE COMPANY OF AUSTRALIA LTD

ACN 000 680 704 ABN 43 000 680 704
LEVEL 4, 11 BUCKINGHAM ST, SURRY HILLS NSW 2010
PO BOX Q20, QUEEN VICTORIA BUILDING NSW 1230
T. 02 8569 1111 F. 02 8569 1183
licensing.mail@ppca.com.au www.pcca.com.au



Real Music • Real Artists • Real Impact