

in the LOOP

The newsletter for PPCA Licensees **Spring 15**



welcome...

Welcome to the spring 2015 edition of PPCA's 'In The Loop', our quarterly Licensee newsletter.

With the weather warming up and the days getting longer, it can only mean one thing: the closing months of 2015 are upon us.

Spring is a great time to get things in order before the busy summer months. This includes making sure your PPCA licence is up to date.

In this issue of 'In The Loop' we have a number of pieces regarding the different music licences PPCA has to offer. If you've made changes to how you use music in your business, it could mean you might need to change your licence. If you have any questions, please contact our friendly PPCA licensing team and they will be happy to assist you.

Spring is also the time that we start to think about all of the great outdoor activities the summer months have to offer. Whether it's a music festival, a community event or outdoor dining, spring and summer gives us all a fantastic opportunity to get out and enjoy ourselves. If you're putting on a special event, make sure you're covered by the correct licence.

There's a host of great events in the coming months that PPCA is looking forward to supporting including the 2015 ARIA Awards Connected By Telstra and the 2015 Independent Music Awards.

Here's to a solid finish to what's been a great year for Australian music.

Cheers,
Dan Rosen
CEO, PPCA



Spring into the Event Season!

Winter is over and as we emerge from hibernation, the planning starts for the season of dance parties, music festivals, film festivals, community gatherings and more. PPCA has a selection of tariffs tailored to fit varying uses of music to ensure you hold the right licence for your activity. In addition, the E4 Tariff makes it easier to assess what licence is required for your music event or festival.



A quick overview: The Music Events and Festivals Tariff (E4) licenses the playing of protected sound recordings in any form at a ticketed multi-act music event, including sound recordings used between live acts. Tariff B covers the playing of protected sound recordings at events such as arts, food/wine, sporting, film and community festivals, as well as eisteddfods, exhibitions, and fashion shows.

The E2 Tariff is primarily for Dance Party Events, with Tariff C being for the public exhibition of films.

To find out what licence is most appropriate to your needs, please contact a member of our licensing team on (02) 8569 1111 or for further information, visit our website www.pcca.com.au

Want to go paperless? Now you can!

Like many businesses in this day and age, PPCA is always looking for ways of making its services more convenient.

If you'd like to receive your PPCA invoices and statements electronically, you can opt-in by visiting <https://www.pcca.com.au/invoicebyemail/> or email licensing.mail@pcca.com.au requesting electronic invoices and statements.

You can also pay your PPCA invoices via credit card online at <https://payment.pcca.com.au/>

Know The Difference between PPCA and APRA/AMCOS!

PPCA – Provides licences covering the recording and/or music video of the song and represents the interests of recording artists and record labels.

APRA/AMCOS – Provides licences covering the copyright in the song (lyrics, composition, etc) and represents the interests of composers and publishers.

To play music in your business, you will need licences for both the song (i.e the composition) and the recording. Both organisations provide blanket licences that cover almost all recorded music. Alternatively, for the sound recording component, you can obtain licences directly from each individual copyright holder, such as the artist or record label.

Internet radio and streaming services

A common query received at PPCA concerns the use of internet radio stations and streaming services. Such services, whether subscription based or free, do not commonly include public performance licensing and therefore require this licensing when used in a non-domestic setting.

This market is constantly evolving, so if you believe that a service you are using does include public performance licensing, feel free to speak to our Licensing team for clarification.

We also strongly suggest you review the terms of any online service you are using to ensure it is not restricted to particular types of use.

It is also important to note that you will need a licence if you're using recordings from any source as part of a telephone "on-hold" system, including CD, MP3, internet radio, traditional radio or streaming services.



Do you have the right licence?

You might already hold a PPCA licence, but make sure you have the correct licence in place!

- Remember to check your invoices to make sure we have your business licensed correctly for the use of music.
- Have you changed how you use music in your business? Using it more, less, differently?
- Have you opened any new locations?
- Have you recently started using an MP3 device?
- Do you stream the radio from the internet?
- Do you make copies of licensed CDs or MP3 files for use at multiple sites?
- Are you planning to hold an event, seminar or product launch over the coming months?

You may need to adjust your PPCA licence! If you're not sure, simply contact our friendly team on (02) 8569 1111 or at licensing.mail@ppca.com.au for assistance and to determine if a licence is required.

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