

# in the LOOP

The newsletter for PPCA Licensees **Summer 12/13**



## welcome...

Summer is fast approaching once again as we reach the busiest time of year for many of us. It's also the most social season, with people flocking to music festivals, community functions, and many other great activities. If your business is taking advantage of the great weather and hosting an event, make sure you have the correct licence! Whether it's an arts, dance, music, food and wine or sports celebration, you'll need a licence to use recorded music. Depending on the type of event you're holding, PPCA has a licence to suit your needs.

The team at PPCA aims to make the process of obtaining a licence easy for you. However, we know there's a lot of information to understand, especially for new licence holders. In this issue of In the Loop we explain the difference between PPCA and APRA, using real music on your company website, along with 'Music On Hold' for your customers on the phone.

PPCA has also been busy, supporting our Australian artists at various events. We were proud to be a sponsor of The Deadlys in September, and we recently supported Support Act's Music in the House luncheon. It's great to see people in our industry giving back, and PPCA is proud to be involved in such worthwhile causes.

Finally, PPCA is pleased to once again show our support for emerging Australian artists by sponsoring the Breakthrough Artist - Release award at the 26th Annual ARIA Awards which takes place on 29 November. Each year, this country uncovers some fantastic new talent, and we look forward to the winner being announced.

On behalf of all the team at PPCA, we'd like to wish you a happy and safe festive season, and look forward to working with you again in the New Year.

Regards  
Dan Rosen  
PPCA CEO



## PPCA sponsors ARIA Award for 'Breakthrough Artist - Release'

PPCA is proud to be sponsoring the 'Breakthrough Artist - Release' award at the 26th Annual ARIA Awards. This is a great way for us to continue to support Australia's emerging musicians and their ongoing career development.

The nominees for the 2012 'Breakthrough Artist - Release' award:



360 - Falling & Flying  
Alpine - A Is For Alpine  
Lanie Lane - To The Horses  
Matt Corby - Brother  
San Cisco - Awkward

The ceremony will take place on 29 November at Sydney Entertainment Centre. Be sure to check out [www.ariaawards.com.au](http://www.ariaawards.com.au) to find out all the winners from one of the biggest nights on the Australian music industry calendar.

## Make sure you have the correct licence this summer!



With the festival and event season now well underway, many premises play host to an assortment of activities such as school formals, dance parties, concerts, awards nights, movie nights (both outdoor and indoor), regional shows, music festivals, NYE celebrations, Australia Day events and more. Even though you may already hold a PPCA licence for your business, it may not

apply to that 'one-off' event or function. As event organisers and promoters, you are required to hold a licence for functions and events using pre-recorded music. PPCA has a range of tariffs that could apply so make sure you have the correct licence to hold your event by contacting our licensing department on (02) 8569 1111 or [licensing.mail@ppca.com.au](mailto:licensing.mail@ppca.com.au)

## Know The Difference between PPCA and APRA/AMCOS!

PPCA - Provides licences covering the recording and/or music video of the song (a particular recorded performance) and represents the interests of recording artists and record labels.

APRA/AMCOS - Provides licences covering the copyright in the song (lyrics, composition, etc) and represents the interests of composers and publishers.

To play music in your business, you will need licences for both the song (i.e the composition) and the recording. Both organisations provide blanket licences that cover almost all recorded music. Alternatively, for the sound recording component, you can obtain an individual licence from each individual copyright holder, such as the artist or record label.

## Music in the House

PPCA recently attended Support Act Ltd's Music in the House Luncheon. Taking place on 13 November at NSW Parliament House and hosted by The Hon. Nathan Rees, the music industry came together to honour John Butler, this year's recipient of the Excellence in Community Support award. Held annually, Music in The House helps to raise money for Support Act, as well as acknowledging an individual's contribution to the community. PPCA is proud to be both a founder and ongoing sponsor of Support Act. This organisation is a registered charity, and acts as the Australian music industry's benevolent fund. It does a great job in supporting members of the music community in times of adversity and hardship. PPCA would like to congratulate John Butler on receiving this year's award.



## PPCA sponsors The Deadlys 2012



25 September, The Deadlys is an event designed to recognise the contribution of Aboriginal and Torres Strait Islanders to their community and to Australian society. Celebrating achievements in music, sport, entertainment and community, PPCA was proud to be in attendance. PPCA would like to congratulate all of the winning artists on the night including Jessica Mauboy, The Last Kinection, Troy Cassar-Daley and Geoffrey Gurrumul Yunupingu amongst others.

PPCA was thrilled to return as a sponsor of The Deadlys in 2012. Taking place at the iconic Sydney Opera House on



Dewayne Everettsmith performing at The 2012 Deadlys

## Keep customers happy with 'Music On Hold'

When your business is busy, Music On Hold allows you to keep a connection with your valued customers while entertaining them with your choice of great music. PPCA offers a blanket licence enabling you to tailor the Music On Hold selection to suit your business. Contact the PPCA licensing team find out more, or visit the PPCA website to find out more about Tariff HM.

## Fit and fabulous this summer



Exercise is much more enjoyable when you have some great real music to work out to!

A PPCA blanket licence offers gymnasiums, health clubs, and aquatic centres, as well as freelance fitness instructors, the convenience of playing virtually any sound recordings they like. And now, there is more choice when it comes to using real music in the 'fitness' environment.

PPCA introduced a new two tiered fitness tariff in January 2012 making it easier and more affordable to obtain the right licence to suit your class size.

If you'd like to know more, call our licensing team on (02) 8569 1111 or via [licensing.mail@ppca.com.au](mailto:licensing.mail@ppca.com.au)

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