

in the LOOP

The newsletter for PPCA Licensees Winter 2015



welcome...

Welcome to the winter 2015 edition of PPCA's 'In The Loop', our quarterly Licensee newsletter.

It's been another busy couple of months for all of us at PPCA as we gear up for the end of the financial year.

The new financial year will bring with it a number of small but important changes to some of our tariffs. If you have any questions about the incoming changes and how they might impact on your business, please don't hesitate to contact our licensing team. They are always ready and willing to help.

As you probably already know by now, the vast majority of your licence fees go back to our registered artists and labels. For this edition of 'In The Loop', we asked two of our PPCA Patrons, Josh Pyke and Paul Dempsey, what it means to receive their annual PPCA cheque. Their stories are just two examples of how our licensors invest the money they receive back into their craft.

We all know that music has the power to move us. In this newsletter you'll find some results of a recent survey PPCA undertook into the effect music has on both staff and customers. The results of the survey unequivocally show that playing music in your business is beneficial for the productivity of your employees, thereby helping your bottom line.

Finally, I am excited to welcome Megan Washington to the PPCA board. Megan is a celebrated singer and recording artist and we are thrilled to have someone with her wealth of experience and vision on the PPCA Board.

Best,
Dan Rosen
CEO, PPCA



PPCA Distribution: your licence fees at work

As you may remember from the last edition of 'In The Loop', PPCA distributed \$32.8M to its registered artists and labels at the end of 2014. This is, in no small way, thanks to the thousands of licensed venues across the Australia, including clubs, hotels, bars, restaurants, fitness centres, shops, halls and dance studios.



Paul Dempsey



Josh Pyke

Distribution of the fees PPCA receives from you is becoming a more important part of the income artists receive. PPCA payments get used in a multitude of ways by their recipients. We asked PPCA Patrons Josh Pyke and Paul Dempsey about the impact their annual PPCA payments have.

Josh Pyke: Getting a payment from PPCA in January is always like a belated Christmas present. It's always been my aim to reinvest that kind of payment back into music, so a lot of my studio gear gets bought around the PPCA cheque's arrival.

Paul Dempsey: My PPCA cheque goes straight back into helping me make more music, whether it's picking up another bit of studio gear, some wacky new instrument or by simply affording me time to put other things aside and experiment.

Tariff changes

As is the case each year, on 1 July 2015 there will be a routine adjustment to our tariffs to reflect changes in the CPI. The adjustment for the relevant period was 1.7%, and this has been applied to all tariffs (with some minor rounding variances). Details were provided to all peak industry bodies by 1 April 2015, to allow them to disseminate the information to their members in advance of the new rates taking effect.

There have also been some minor changes to tariff Z ('Business Copying'), and Tariff HM ('Music on Hold'). Details of all tariffs, together with the rates applicable to each effective from 1 July, can be found on our website at <http://www.pcca.com.au/music-users-/tariffs/>

Music hits the right notes for business

While listening to music in the office is a pleasure, the latest research commissioned by PPCA has proved that it can also have a positive effect on workers' productivity which can often result in a better atmosphere for clients/customers.

The research, carried out by an independent research company on our behalf, revealed that 87% of Australian Small-Medium Businesses agree that playing music in the workplace increases staff morale and creates a better working environment.

Furthermore, 85% of respondents said that when music is being played in the workplace it can help to relieve tension

and awkward silences while 75% also believe it helps increase productivity and team bonding.

The study also revealed that 85% of the Aussie SMBs agree that music creates a better atmosphere for their clients with more than half of those businesses surveyed also agreeing that playing music for clients/customers increases sales and repeat business.

Such findings offer further proof that businesses benefit from playing music.

Megan Washington Joins PPCA Board As Artist Representative



Megan Washington

PPCA is pleased to announce that ARIA award winning artist Megan Washington has joined the PPCA Board after successfully participating in the recent PPCA Artist Board Representative election.

Washington will take her place on the Board alongside fellow Artist Representative Lindy Morrison, after successfully contesting the annual election in which

eligible registered PPCA Artists are able to nominate and vote for an Artist Representative.

"I am honoured to serve on the board of PPCA, a company which plays a vital role for recording rights holders and Australian artists," Washington said. "I look forward to working together with the PPCA board and management team to ensure that we continue to create an environment in Australia, where artists and rights holders get fair value for the use of their music."

"I express my thanks to all of the PPCA Artists who voted, not only for me, but for all candidates," said Washington at the conclusion of the election process.

Washington's remarkable song-writing and performing efforts have led her to win an array of industry awards including two ARIA Awards for "Best Female Artist" and "Breakthrough Australian Artist" in 2010 as well as the APRA Award for "Breakthrough Songwriter of the Year" in 2011 for her songwriting achievements for "I Believe You Liar."

Copyright Collecting Societies Code Of Conduct Call For Submissions 2015

Each of the copyright collecting societies, Australasian Performing Right Association Limited ("APRA"), Australasian Mechanical Copyright Owners Society Limited ("AMCOS"), Phonographic Performance Company of Australia Limited ("PPCA"), Copyright Agency Limited ("Copyright Agency"), Viscopy Limited ("Viscopy"), Audio-Visual Copyright Society Limited ("Screenrights"), Australian Writers' Guild Authorship Collecting Society Limited ("AWGACS") and Australian Screen Directors Authorship Collecting Society Limited ("ASDACS"), subscribe to a code of conduct. In its original form, the Code came into effect in July 2002.

A copy of the Code is available on each Society's website and can be downloaded or, if requested, a copy can be supplied by post.

Compliance by participating collecting societies with the Code's standards of conduct is the subject of an independent annual review. The Code Reviewer for this purpose is former Federal Court judge and former President of the Copyright Tribunal

of Australia, The Hon Kevin Lindgren AM, QC. He is currently reviewing the Societies' compliance with the Code during the period 1 July 2014 to 30 June 2015.

The Code allows for interested parties to make submissions to the Code Reviewer concerning a collecting society's compliance or non-compliance with the Code. Accordingly, should you wish to make such a submission to Dr Lindgren, please do so in writing to the following address by no later than 31 July 2015.

It would assist if your submission referred to any particular provision of the Code with which you contend that a collecting society has not complied.

The Code Reviewer
Suite 704, 4 Young Street
Neutral Bay NSW 2089

Email: codereviewer@gmail.com

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