

in the LOOP

The newsletter for PPCA Licensees **WINTER 08**

welcome...

Welcome to the Winter edition of *In the Loop* – PPCA's newsletter for licensees.

Since our last newsletter we are pleased to report that the nightclub appeal has been finalised. In March, the Federal Court upheld the Copyright Tribunal's decision on the proposed tariffs, which will see Australian artists better compensated for their work and keep the music coming for all of us to enjoy. For more information on the new rates visit our web site at www.pcca.com.au.

In this edition of *In the Loop*, we tell you about the winners of this year's Australian Music Prize, a fantastic competition for up-and-coming Australian musicians. Each year, PPCA donates a grand prize of \$25,000 to support the growth of homegrown talent. In this newsletter, we also highlight the dedicated service of one of our long-serving employees, Licensing Manager Maxine Chisholm.

As always, we've included a feature on one of our licensors to showcase the variety of music covered by a PPCA licence. This month's profile focuses on Flashpoint Music who produced that fantastic reproduction of the classic song *Evie* which brought together members of Powderfinger, Grinspoon, Living End, You Am I, Spiderbait and Dallas Crane, rocking both the ARIA Awards and the charts just a few years ago.

Through our newsletters and web site, we aim to keep you *In the Loop* on music licensing in Australia. We encourage you to visit us at www.pcca.com.au for up-to-date information and handy Frequently Asked Questions.

As always, feel free to give us a call at (02) 8569 1111 with any feedback or questions you may have.

Regards,

Stephen Peach
PPCA CEO



PPCA Licensor Profile

To illustrate the wide variety of music covered by a PPCA licence, each edition of *In The Loop* features a profile of one of our many licensors and its catalogue which is licensed by PPCA.



Flashpoint Music - Chris Jackson, Administration

1. What kind of music does Flashpoint release?

Flashpoint Music is an independent production house, committed to the production & development of new unsigned talent. We specialize in rock & pop and source talented, hard working artists who have the desire and ambition for international success. Flashpoint is based in Sydney and our head office houses one of the best recording and mixing facilities in Australia.

2. What are some of your key releases to date?

Flashpoint launched in 2005 with The Wrights – inspired by Nic Cester of Jet. Having read the legend Stevie Wright's biography, Nic wanted to recreate the classic trilogy *Evie*. Along with the song's original co-writer & producer, Harry Vanda, Nic put together a who's who of Australian rock musicians to do the trilogy including members of Living End, You Am I, Spiderbait and Dallas Crane. To sing the trilogy Nic approached Powderfinger's Bernard Fanning and Grinspoon's Phil Jamieson. The Wrights recorded *Evie* and performed live across Australia at the 2004 ARIA Awards and the song flew to the top of the charts.

More recently, Flashpoint produced the debut album *Guillotine* for Melbourne garage rockers British India. *Guillotine* was one of the most successful independent releases of 2007, and has launched the band across Australia. The boys have toured constantly for eight months and have headlined over 80 shows. Last year, the band won the award for *Most Outstanding New Independent Artist* at last year's AIR Awards and iTunes staff chose the album as their *Favourite Independent Release of 2007*.

3. What type of business could play your music?

Flashpoint's music would appeal to shops and businesses that have a 12- to 30-year-old male and female customer base. I could envisage our music being played in clothing shops, surf shops and general sports shops. In addition, the rock and pop music we produce would also be good for sports facilities, pubs and clubs etc.



British India

4. Do you have any exciting releases or events coming up?

This year we are focusing on British India's second album. The band returned to the studio in March, and are busy recording with a view to a release in July, combined with another national tour and a month of shows in the UK.

PPCA supports homegrown talent at the 2008 Australian Music Prize

For the third year in a row, PPCA proudly sponsored The Australian Music Prize – a prize that recognizes musical excellence and outstanding creativity. Following in the footsteps of the Drones and Augie March, Sydney's The Mess Hall won the third annual Australian Music Prize. The Mess Hall received a \$25,000 cash prize provided by PPCA and a media campaign courtesy of XYZ Networks music channel Max.



The band's album, *Devil's Elbow*, has had rave reviews and after a busy festival summer, the band is about to embark on a national tour.

For the first time, judges deliberated right until moments before the announcement was made on stage at Sydney's Museum of Contemporary Art. PPCA Chair John O'Donnell and CEO Stephen Peach were there to hand over the prize to the winners.

The Mess Hall were one of 10 short listed artists from 190 entries.

"The diversity and calibre of artists this year was incredible," said Peach. "The PPCA is thrilled to help support Australian talent on the rise."



20 Years at PPCA



PPCA congratulates Licensing Manager Maxine Chisholm for 20 years at PPCA.

When she began the job in 1988, Max was the only person dedicated to licensing at PPCA – now she manages a team of 14.

Day to day, Max and her team communicate with a wide variety of businesses, ranging from small bowling clubs to large casinos, helping them to comply with their copyright obligations.

Over the years, she says she's seen so much change in the industry, noting that PPCA's profile and copyright awareness among business owners has increased dramatically.

PPCA thanks Max for two decades of hard work and dedication.

Are you a new owner of an existing business?

If you have recently acquired or purchased a business, you can update your PPCA licence details online.

Changing your details is easy – simply go to www.pcca.com.au and click on the *New online licence application* button and follow the instructions outlined.

In addition to using the online licence application form, you can also choose fill out a printed licence form or contact our licensing department to arrange your PPCA licence.

PPCA has recently updated its Complaints Handling & Dispute Resolution Policy. For more info visit www.pcca.com.au

Payment made easy

Making your PPCA licence payment is a breeze with PPCA's new online credit card payment option for VISA and MasterCard holders. Simply visit us at www.pcca.com.au and click on the 'New licensing payment gateway' button. Make sure you have your licence number handy, then simply follow the prompts.

FAQ

The music I play in my business is sourced from CDs I borrow from friends or from the Internet - do I still need a licence?

Yes, if you are playing protected recordings – regardless of the source – you need a licence. Be wary, though, if you make copies of CDs that friends lend to you or you download music from the Net you may be guilty of copyright infringement. For more information on music piracy visit the MIPI website at www.mipi.com.au. If you wish to make your own commercial compilations, you should contact ARIA at (02) 8569 1144 or the copyright holders, and APRA | AMCOS at (02) 9935 7900.

I only play music from the radio – do I still need a licence?

You don't need a licence for sound recordings if you only publicly play the radio or TV at your business premises. However, please keep in mind that you will need a licence if you're using television or radio as part of a telephone "on-hold" system.

Is a PPCA licence required for live performances?

No. PPCA grants licences in relation to sound recordings only, not live performances. However, if copyright protected pre-recorded music is played through the PA, for example, prior to or in between performances, then a sound recording licence will be required and can be obtained from either PPCA or the individual sound recording copyright owners.

Content Christina Rogers, Stephen Peach, Lynne Small
Photos Flashpoint Music, Julia Wilson, Christina Rogers
Used with permission.

PHONOGRAPHIC PERFORMANCE
COMPANY OF AUSTRALIA LTD

ACN 000 680 704 ABN 43 000 680 704
LEVEL 4, 19 HARRIS ST, PYRMONT NSW 2009
PO BOX Q20, QUEEN VICTORIA BUILDING NSW 1230
T. 02 8569 1111 F. 02 8569 1183
licensing.mail@pcca.com.au www.pcca.com.au

