

# in the LOOP

The newsletter for PPCA Licensees **Winter/17**

## welcome...

Welcome to the winter edition of PPCA's 'In The Loop', our quarterly Licensee newsletter.

We're now almost at the halfway mark of 2017. It's already been a busy year for PPCA and the second half already looks like it'll be no different.

As we move closer to the OneMusic Australia single-licence scheme with APRA AMCOS, this edition of In The Loop includes an update on the venture's progress. This includes the release of the first consultation papers covering tariffs for Fitness Centres and Exercise Providers, Music On Hold and Corporate and Workplace.

In the lead-up to the start of OneMusic Australia, it's important to make sure that your business is being properly covered by PPCA. If after reading this edition of In The Loop, you believe you might not have the right licence, I encourage you to contact a member of our licensing team, who will assist you in making the necessary changes.

Thanks to your licence fees, PPCA is able to reward hard-working Australian artists through not only our annual distribution, but also by sponsoring initiatives like the Australian Music Prize (AMP). In this issue, 2017 AMP winners A.B. Original tell us how the \$30,000 awarded to them by PPCA will help their creative endeavours.

I was proud to be on hand at Parliament House in Canberra as a representative of PPCA at the Parliamentary Friends of Australian Music's "Rock the House" event. As well as being a night of top entertainment by artists old and new, the gathering was an important means of stressing to the nation's policy-makers the vital contribution the creative industries, and music in particular, make to Australian life.

Cheers,  
Dan Rosen  
Chief Executive



## OneMusic Australia Update

### One Music AUSTRALIA

Feedback from hundreds of thousands of businesses using music has led to a complete overhaul of how music is licensed in Australia, one of the few countries in the world to undertake such a project.

Currently, businesses using live and recorded music need a licence for two different rights (the sound recording and the musical work) which are generally obtained from two different music rights management organisations, PPCA and APRA AMCOS. In the 91 years since APRA AMCOS was formed and during the 48-year evolution of PPCA, the terms and fee structures of both organisations have been far from identical, causing confusion in the market.

To solve this, PPCA and APRA AMCOS will launch a SINGLE-LICENCE scheme together with an e-commerce facility, under the brand OneMusic Australia. This joint venture will launch in the second half of 2018.

Music users switching on a device or bringing in an artist to publicly perform music will, under OneMusic Australia, enjoy a much simpler licensing process.

The Australian launch will capitalise on key insights from the successful launch of an identical scheme, OneMusic NZ, in 2014.

Over the coming year, PPCA and APRA AMCOS will be engaging with hundreds of music customer stakeholder groups to ensure the fee structure is fair, simple and relevant to market dynamics.

For each industry sector, a consultation document will be issued for public comment and will be made available on the OneMusic Australia website at <http://www.onemusic.com.au/consultations/>.

Three new consultation documents have recently been added online:

- Music on Hold (covering both PPCA's and APRA AMCOS' existing Music On Hold Schemes);
- Fitness Centres and Exercise Providers (covering the current APRA AMCOS Fitness Centres and Instructors Licence Scheme and the current PPCA V1 - Fitness Classes, V2 - Fitness Centres, Gymnasiums and Health Clubs, W - Music Videos - General and Z - Business Copying Licence Tariffs); and
- Corporate and Workplace (covering the current APRA AMCOS Music in the Workplace Licence Scheme and the current PPCA - Factories, Industrial Premises and Offices Tariff).

PPCA and APRA AMCOS encourage all Australian music customers to take a keen interest in their particular sector, read the draft consultation documents and provide comment. Once fee structures are in place, they are unlikely to be adjusted for at least two years, so this represents a unique window for feedback.

## Do you have the right licence?

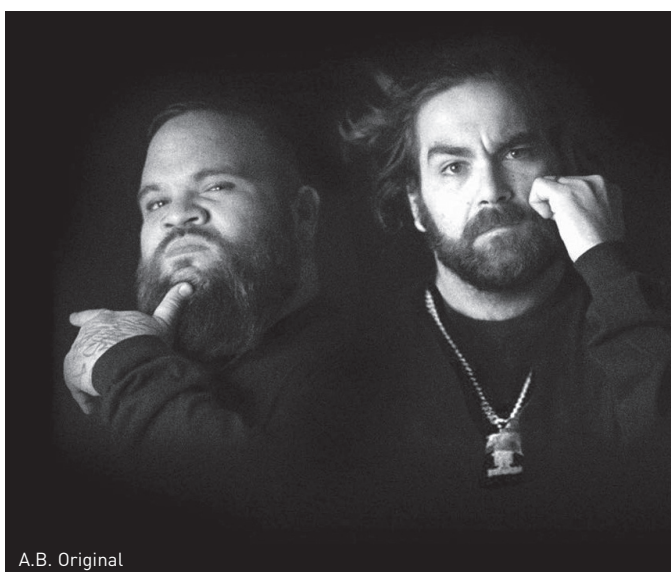
You might already hold a PPCA licence, but make sure you have the correct licence in place!

- Remember to check your invoices to make sure we have your business licensed correctly for the use of music.
- Have you changed how you use music in your business? Using it more, less, differently?
- Have you opened any new locations?
- Are you planning to hold an event, seminar or product launch using music over the coming months?
- Do you stream the radio from the internet, or use a music streaming service?
- Do you copy music onto an MP3 or similar device, or download playlists from streaming or other online services? or
- Do you make copies of licensed CDs or MP3 files for use at multiple sites?

You may need to adjust your PPCA licence! If you're not sure, simply contact our friendly team on (02) 8569 1111 or at [licensing.mail@ppca.com.au](mailto:licensing.mail@ppca.com.au) for assistance and to determine if any changes to your licence are required.

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## A.B. Original



You may remember in the last edition of In The Loop, we covered the announcement of the 12th Australian Music Prize (AMP). A.B. Original's debut album Reclaim Australia took out the prize, with the hip hop duo receiving \$30,000 from PPCA.

We recently caught up with Briggs and Trials to see how winning the AMP will help further their recording careers.

*When you started the A.B. Original project, did it originate from a political place or an artistic one?*

Trials: Mostly an organic one. We had been in and out of studios with each other for the better part of 10 years before we started this record. Otherwise, I think artistically and personally, I wouldn't have been able to really execute the

ideas and conversation points like we did correctly. Every topic we touch on needed to be given justice as it's not about us, it's about community. If they don't feel it or feel it's representative of them or their family's realities in some way or another then we're not doing it right.

*How will you guys be using the \$30,000 prize money – will you use it to fund your next album?*

Trials: The cash will help a lot – we appreciate the prize and will invest it directly back into things that made this record possible – community and equipment.

Briggs: I invested some of it into the Rumbalara Football and Netball Club, I grew up at the club in Shepparton so my label Bad Apples Music are sponsoring the juniors for the next three years. The prize will also go towards the artists signed to Bad Apples releasing new music over the next 12 months.

*What's happening with A.B. Original for the rest of 2017?*

Trials: Touring with our deadset hero, Ice-T and Body Count early June. Ice is the reason I even got into rap in grade 5 so to be doing this tour is all levels of crazy to us. Splendour in the Grass, Dark MOFO, Midnight Oil x 2 in Sydney to name a few shows we've been fortunate enough to be invited on. I've just wrapped up my contribution to the soundtrack of Cleverman season two which is leaps and bounds crazier than the first one as well as working on my first feature film OST out later this year. And then sleep sometime in November for a couple days.

Briggs: For me, touring with A.B. Original and some of our heroes, a bunch of Briggs shows and releasing new music through Bad Apples. I am also acting and writing scripts for TV shows in Australia and the U.S which is another dream job for me.

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