

in the LOOP

The newsletter for PPCA Licensees **Summer 16**



welcome...

Here we are at the end of another year. This year has been a bright one for Australian music. At the time of writing this, we've seen 19 albums by Australian artists top the ARIA Charts for a total of 23 weeks. This has included icons such as Jimmy Barnes, Human Nature, Delta Goodrem and Nick Cave returning to #1, as well as the likes of Jessica Mauboy, Sticky Fingers and Violent Soho topping the chart for the first time.

PPCA was proud to continue its sponsorship of the ARIA Award for Breakthrough Artist for a sixth consecutive year when the 30th Annual ARIA Awards took place in Sydney on 23 November. I congratulate Sydney artist Montaigne on taking out the prize for her debut album *Glorious Heights*.

PPCA will continue to support Australian artists as we move into 2017. In March, we will again provide the prize money for the Australian Music Prize. It has been a long and fruitful association between PPCA and The AMP and I look forward to it continuing for years to come.

With the weather getting warmer and the days getting longer, the summer party season is now in full-swing. If your business is taking advantage of the summer months by holding special events, make sure you're properly covered by PPCA. Contact our friendly licensing team today to find out more.

On behalf of myself and all the hard-working staff at PPCA, I'd like to wish you all the very best for the festive season. Here's to a new year full of prosperity and great music.

All the best,

Dan Rosen
CEO, PPCA



PPCA sponsors ARIA Award for Breakthrough Artist

PPCA was proud to sponsor the Breakthrough Artist award at the 30th Annual ARIA Awards Presented By Telstra. Sydney artist Montaigne won the award for her debut album *Glorious Heights*. We were tremendously thrilled to sponsor this award for a sixth consecutive year. It's a fantastic way for PPCA to support the career development of Australia's emerging musicians.

The nominees for the 2016 Breakthrough Artist award were:



DMA's – Hills End

L D R U – Keeping Score (feat. Paige IV)

Montaigne – *Glorious Heights*

Olympia – Self Talk

Safia – Make Them Wheels Roll

The 30th Annual ARIA Awards ceremony took place on Wednesday, 23 November at the Event Centre at The Star, Sydney and was broadcast nationally on Channel Ten. Be sure to check out www.ariaawards.com.au to find all the winners from the Australian music industry's biggest night.

2016 Australian Music Prize

THE 12th AMP BEST ALBUM OF 2016

PPCA is pleased to announce that its long-running sponsorship of The Australian Music Prize (AMP) will continue when the award returns in 2017. Set to mark its twelfth year, The AMP aims to encourage excellence in Australian music by awarding a \$30,000 prize (supplied by PPCA) to an artist which a panel of music industry judges vote as having created the best contemporary release of the calendar year.

Previous winners of The AMP have included Courtney Barnett, Remi, Big Scary, The Drones, Lisa Mitchell and Cloud Control.

For more information on the AMP, stay tuned to forthcoming PPCA newsletters.

Exercisers prefer to get fit to real hits



Working out without listening to music is near-unthinkable for most people. Fitness instructors and gyms that play recorded music can satisfy the needs of their existing members, while simultaneously attracting new customers.

A recent study undertaken by UK-based licensing body PPL found 96% of current and ex gym members who do not attend exercise classes prefer listening to music by original artists, while 87% of current and ex gym members who attend exercise classes prefer listening to music by original artists.

Did you know there is an affordable choice when it comes to using real music in the fitness environment? If you're a freelance fitness instructor, gym, health club, aquatic centre or another centre running classes, a PPCA blanket licence offers the convenience of playing an extremely wide variety of sound recordings.

Playing real music in classes costs as little as \$1.55 per class (depending on the size of the class), and could earn you many more happy and returning members.

Phone our licensing team for more information on (02) 8569 1111.



PPCA supports AusMusicTshirtDay

PPCA staff recently took part in AusMusicTshirtDay. Held as part of AusMusicMonth, the day lets music fans around the country represent their favourite acts, both old and new. It also raises funds for Support Act, the music industry's benevolent fund. Support Act provides assistance to music professionals who are facing hardship due to illness, injury or some other crisis that impacts on their ability to work.

For more information on Support Act, visit supportact.org.au

Festival, Parties, Movies & Dance

Dance parties, New Year's Eve, movie nights, film and music festivals are all part of the great Australian summer – and it's the music that helps make them great!

Even showing films requires a public performance licence for those songs that are embedded in the soundtrack of the movie. If you host an event where music is played – even if only a once a year party – it's important that you ensure that the correct licence is in place for that fantastic night out or for that enjoyable event.

Contact PPCA to make sure your party is covered.

Go paperless with PPCA

Concerned about the environment? Email us at licensing.mail@ppca.com.au, quoting your licence number, and opt to have your invoices and statements delivered by email.

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