

# in the LOOP

The newsletter for PPCA Licensees **Summer 14/15**



## welcome...

The end of another year is fast approaching. As the weather's warming up, most of us are gearing up for the start of a busy social season of music festivals, community celebrations, and many other festive activities.

If your business is hosting a special summer event – be it an arts, dance, music, food and wine or sports celebration – make sure you have the correct licence to play music to entertain your guests! No matter the type of event you're holding, PPCA has a licence to suit your needs.

2014 has been a great year for Australian music and PPCA has continued to support our local artists in a number of ways. We recently sponsored the Breakthrough Independent Artist Of The Year Award at the ninth annual Carlton Dry Independent Music Awards, held in Melbourne. I was proud to be on-hand to present the award to Brisbane band Sheppard. I'm also happy to say that PPCA will return as a sponsor of the same award in 2015.

PPCA was also pleased to sponsor the Breakthrough Artist – Release award at the 28th Annual ARIA Awards on 26 November. This was the fourth year in a row we've provided sponsorship for this Award. It's a fantastic way of recognising the high quality of new musical talent our country produces every year. The list of nominees this year was yet again another strong one. It's a sign that Australian music is in fantastic shape.

I would like to extend a big thank you on behalf of myself and the entire PPCA team for your contributions. Through your license fees, we can continue to encourage the development of Australian artists, who help colour the fabric of our culture.

We wish you a safe and happy holiday season and we look forward to working with you again in 2015.

All the best,

Dan Rosen  
CEO, PPCA



## PPCA sponsors ARIA Award for 'Breakthrough Artist – Release'



Illy and Charli XCX present the Breakthrough Artist – Release award at the 28th ARIA Awards

PPCA was proud to sponsor the 'Breakthrough Artist - Release' award at the 28th Annual ARIA Awards Connected By Telstra. Mullumbimby-raised hip hop star Iggy Azalea took out the award for her debut album *The New Classic*. We were thrilled to be sponsoring this award for the fourth consecutive year – It's a great way for us to continue to support Australia's emerging musicians and their ongoing career development.

The nominees for the 2014 'Breakthrough Artist – Release' award were:

**5 Seconds Of Summer – 5 Seconds Of Summer**  
**Andy Bull – Sea Of Approval**  
**Chet Faker – Built On Glass**  
**Iggy Azalea – The New Classic**  
**The Kite String Tangle – Vessel EP**

The 28th Annual ARIA Awards ceremony took place on 26 November at the Event Centre at The Star, Sydney and was broadcast nationally on Channel Ten. Be sure to check out [www.ariaawards.com.au](http://www.ariaawards.com.au) to find all the winners from the Australian music industry's biggest night.

## Sheppard take out PPCA-sponsored Independent Music Award



Sheppard win Breakthrough Independent Artist Of The Year Award at the 9th Carlton Dry Independent Music Awards

PPCA would like to congratulate Brisbane band Sheppard, who took out the Breakthrough Independent Artist Of The Year Award at the ninth annual Carlton Dry Independent Music Awards, held in Melbourne on 8 October.

Staged by the Australian Independent Record Labels Association (AIR), the 2014 running of the awards was the first time PPCA had provided sponsorship for a specific category. We're pleased to announce that PPCA will again be sponsoring the Breakthrough Independent Artist Of The Year Award when the Awards are held in 2015.

## Update your details online – it's easy!

Time is precious. If you'd like to update your details with us, why not visit our website at [www.pcca.com.au/online-app](http://www.pcca.com.au/online-app) Simply complete the required fields, then click 'next' at the bottom right of each page. Don't forget to 'opt-in' if you'd like to receive information via email at [pcca.com.au/invoicebyemail/](mailto:pcca.com.au/invoicebyemail/)

## Exercisers prefer to get fit to real hits



Working out without listening to music is near-unthinkable for most people. Fitness instructors and gyms that play recorded music can satisfy the needs of their existing members, while simultaneously attracting new customers.

A recent study undertaken by UK-based licensing body PPL found 96% of current and ex gym members who do not attend exercise classes prefer listening to music by original artists, while 87% of current and ex gym members who attend exercise classes prefer listening to music by original artists.

Did you know there is now a more affordable choice when it comes to using real music in the fitness environment? If you're a fitness instructor, gym, health club, aquatic centre or another centre running classes, a PPCA blanket licence offers the convenience of playing an extremely wide variety of sound recordings.

Playing real music in classes costs as little as \$1.50 per class (depending on the size of the class), and could earn you many more happy and returning members.

Phone our licensing team for more information on (02) 8569 1111.

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## Festival, Parties, Movies & Dance

Dance parties, New Year's Eve, movie nights, film and music festivals are all part of the great Australian summer – and it's the music that helps make them great!

Even showing films requires a public performance licence for those songs that are embedded in the soundtrack of the movie. If you host an event where music is played – even if only a once a year party – it's important that you ensure that the correct licence is in place for that fantastic night out or for that enjoyable event.

Contact PPCA to make sure your party is covered.

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## How do you use music in your business?

If you'd like to talk to someone about your music use, we invite you to contact a member of our licensing team on (02) 8569 1111.

PPCA makes it simple by offering a blanket licence to allow you to play a vast range music. We have a selection of tariffs tailored to many uses of protected sound recordings. Further information can be found at [www.pcca.com.au](http://www.pcca.com.au)

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## Did You Know?

- Licence fees are determined by how the music is used. If your music use activities have changed, it's possible your current licence may also need to change.
- That it is a legal requirement to hold a licence for the non-private playing of protected sound recordings
- Even if you hold an APRA licence, you may still require a PPCA licence

The PPCA licence permits the playing of vast range music in your business legally and we can help you to determine what licences you may need to use music.

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