

**MEDIA RELEASE**

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## **MIPI stands firm on graduated response to illegal file-sharing**

Music Industry Piracy Investigations, the anti-piracy organisation for the Australian music industry, strongly rejects recent misleading media reports that it is not supportive of a graduated response model to discourage illegal file-sharing. MIPI remains firmly committed to its goal of working with Internet Service Providers to implement an industry led graduated response scheme in Australia that will encourage legal content consumption online.

MIPI has always made it clear that such a graduated response model would need to incorporate effective sanctions for the small minority of people that ignore educational warning notices and repeatedly illegally file-share creative content. While temporary suspension of the internet for repeat infringers is the preferred sanction under an industry led code this does not in any way preclude termination remaining within the current safe harbour provisions of the Australian Copyright Act which deals with copyright infringement more broadly.

Sabiene Heindl, General Manager of MIPI and spokesperson for the ACIG stated “The Australian music industry and the ACIG have always made it clear that any industry led code to deal with illegal file-sharing of content will require effective sanctions for repeat infringers that fail to heed educational notices. Research around the world makes it clear that notice-upon-notice schemes are unlikely to achieve the goal of encouraging consumers to migrate to consumption that supports artists and songwriters.”

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***About MIPI***

Music Industry Piracy Investigations Pty Ltd ([www.mipi.com.au](http://www.mipi.com.au)) is the anti-piracy organisation for the Australian music industry. MIPI represents close to 125 music labels through their association, ARIA and over 2000 music publishers and songwriters through their association, AMCOS. MIPI is committed to educating people to respect the rights of creators.