

welcome...

Welcome to the latest edition of 'On The Record', PPCA's newsletter for artists and licensors.

We're nearly a quarter of the way through 2017 and already there has been some brilliant new music released by both Australian and international artists. I'm sure we have a lot more quality releases to look forward to as the year progresses.

On 9 March, I was on hand in Melbourne for the presentation of the 12th annual Australian Music Prize (AMP). PPCA was extremely proud to again provide the \$30,000 prize money, which this year was awarded to A.B. Original for their debut album Reclaim Australia. I congratulate the duo on their win and also applaud the other eight nominees on making the short list.

As well as providing the AMP prize money, I'm pleased to say PPCA gave back to the music community when we distributed \$38.3M to our registered artists and labels just before the end of 2016. This was a 22% increase on 2015.

On top of this, for the fourth year running, PPCA has teamed up with the Australia Council for the Arts to offer recording grants of \$15,000, to assist Australian artists with new sound recordings. If you're an artist thinking about a new project, you should definitely put yourself in contention for this prestigious grant.

Recently, singer-songwriter Josh Pyke was re-elected to the PPCA Board for another term as Artist Representative. I would like to congratulate Josh on his re-election; he has been a tireless advocate on behalf of artists, as well as for the Indigenous Literature Foundation.

In this edition of On The Record, you'll also read about the announcement of OneMusic Australia, a partnership between PPCA and APRA AMCOS that should launch in the second half of 2018. This development will make it much easier for businesses to manage and pay for their music licenses. We'll keep you updated with any developments as they progress.

Cheers,

Dan Rosen
Chief Executive



PPCA And The Australia Council Announce A New Round Of Recording Grants



Following a successful third round, PPCA is delighted to again partner with the Australia Council, and offer another series of \$15,000 grants, to assist Australian artists with new sound recordings.

The successful applicants of the 2016 grants included:

- Sydney Singer/Songwriter Martha Marlow to record and release an album of original work with the Australian Youth Orchestra.
- Melbourne-born jazz pianist and composer and 2015 ARIA Award winner Barney McAll will record and release a new album.
- Brisbane-based Singer-Songwriter Robbie Miller will use the grant funds to support the mix, mastering and marketing of his forthcoming release.
- 22 year old Canowindra-born Sophie Payten aka Gordi will use the grant funds to support the mix, mastering and marketing of her forthcoming release.
- Sean Congues with Melbourne-based five piece band Northeast Party House will record their second full-length album.
- New York-based, Australia-bred Fascinator aka Johnny Mackay (from Children Collide) will record his second full-length solo album

Dan Rosen, PPCA Chief Executive Officer said "We are really pleased to be able to offer these grants again, and contribute to the diversity of Australian music. The response to last year's initiative was incredibly strong and a great indication of the quality of our recording artists."

"We look forward to working with the Australia Council again to help more local artists realise their musical ambition."

Applications are now open and will close on 26 April 2017. For more information and to apply for a grant head to: <http://www.australiacouncil.gov.au/strategies-and-frameworks/ppca-australia-council-partnership/>

PPCA Announces 2016 Distribution

PPCA is pleased to announce a distribution of \$38.3M for 2016, with payments to registered artists and labels finalised just prior to Christmas. PPCA currently licenses thousands of venues across the country, including clubs, hotels, bars, restaurants, fitness centres, shops, halls and dance studios. In addition, we also grant licences to radio and TV stations, and internet webcasters. These blanket licences allow businesses to use a vast range of music and avoid copyright infringement, with the knowledge that artists are being properly rewarded for their creative efforts.

The 12th Australian Music Prize

Hip hop duo A.B. Original took home \$30,000 courtesy of PPCA after being named winner of the 12th Australian Music Prize (AMP). The PPCA-registered act's debut album Reclaim Australia was chosen by a judging panel of industry experts from a shortlist of nine Australian albums released in 2016. PPCA has been a proud sponsor of The AMP since its inception in 2005. It's a great opportunity for us to show our support for Australian artists.

The shortlist for The 12th AMP:

- 'Reclaim Australia' by A.B. Original
- 'Wildflower' by The Avalanches
- 'Animal' by Big Scary
- 'Camp Cope' by CAMP COPE
- 'Utopia Defeated' by D.D Dumbo
- 'Nonagon Infinity' by King Gizzard & The Lizard Wizard
- 'Skeleton Tree' by Nick Cave & The Bad Seeds
- 'Self Talk' by Olymphia
- 'Joy' by The Peep Tempel



Trials and Briggs of A.B. Original with PPCA CEO Dan Rosen

The 12th AMP was awarded at a presentation held on 9 March 2017 at Melbourne's The Toff In Town. It was the first time in the history of the AMP that the ceremony was open to the public.

Introducing One Music Australia

PPCA and APRA AMCOS are pleased to announce the signing of a Memorandum of Understanding to develop a single public performance offering under the brand OneMusic Australia, to be launched in the second half of 2018.

The two industry rights management organisations have responded directly to the administration needs of thousands of Australian businesses using music (licensees) in preparing for a single-licence and ecommerce facility, covering both the recording and musical work rights.

The investment in sophisticated ecommerce solutions means that public performance music customers will enjoy a much simpler process for obtaining, managing, reporting on and paying for the licences they need for their businesses.

This follows the successful introduction of OneMusic NZ three years ago, which was warmly welcomed by licensees.

The next eighteen months will be a period of intense industry consultation on how best to merge two existing public performance licensing structures equitably and efficiently into one single-licence offering per sector.

PPCA and APRA AMCOS have been openly discussing OneMusic Australia with business partners as well as the Australian Consumer and Competition Commission (ACCC).

For more information visit www.onemusic.com.au

**One
Music**
AUSTRALIA

Josh Pyke re-elected to PPCA Board

PPCA is pleased to announce ARIA Award-winning artist Josh Pyke has been re-elected to the PPCA Board.

Having first taken his place on the Board in 2016, Pyke will now serve a full two-year term on the Board after successfully contesting the bi-annual election in which all eligible registered PPCA Artists are able to nominate and vote for their preferred Artist Representative. He will sit alongside fellow Artist Representative Lindy Morrison.

Our thanks to all of the registered artists who participated in the election process.



2017 APRA Professional Development Awards

APRA AMCOS recently announced the return of the biennial APRA Professional Development Awards, a career-boosting initiative which has helped further the musical success stories of Gotye, Abbe May, screen composer Caitlin Yeo, Husky Gawenda, Georgi Kay, Jack Carty, Ngaiire, Morgan Evans and many more.

This year, a new dance/electronic category has been added to the APRA Professional Development Awards, bringing the total number of awards to nine. Each recipient will receive a \$15,000 cash prize to support their development.

Applications are now open to emerging songwriters and composers across the following categories:

- *Popular Contemporary (three awards are given in this category which covers pop, rock, blues, folk, hip hop and R&B)
- *Country
- *Jazz
- *Classical
- *Dance/Electronic
- *Film and Television
- *Aboriginal and Torres Strait Islander

APRA AMCOS is also pleased to announce that the Smugglers of Light initiative will return in 2017 with the Music and Media Award providing a promising Aboriginal and Torres Strait Islander music or media practitioner with a grant of \$12,000. The Smugglers of Light Foundation has been set up in memory of Eli Westlake aged 21, who was tragically killed in Sydney in 2008.

The APRA Professional Development Awards judging panel for 2017 includes Lior, Johannes Luebbbers, James Blundell, Catherine Britt, Cat Hope, Caitlin Yeo, Kevin Bennett, Leah Flanagan, John Ferris and more.

Applications for the awards close on Thursday 27 April, 2017.

For more information and to apply, visit <http://apraamcos.com.au/awards/2017-awards/pda/>

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ARIA – AMRA Labelling Code

Ever wondered what the warning label on a CD means and why it's there?

As a producer of music, you are probably familiar with the black, blue or red warning labels that are sometimes affixed on CDs or other music products. However, even if you are familiar with these labels, we thought that it would be worth reminding you about what these labels mean.

In Australia, the recorded music industry provides information (in the form of warning labels) to help consumers make informed choices about the content embodied in the recorded music product they are purchasing. The labelling system is administered via the voluntary industry Labelling Code of Practice (the Code). The Code is administered by ARIA and the Australian Music Retailers Association (AMRA) on behalf of their respective members.

Under the Code, all audio-only physical music products (eg CDs, cassettes, vinyl) released in Australia must be classified in accordance with the criteria set out in the Code. You are only required to affix a warning label on your product if it contains offensive language and/or themes as prescribed in the Code.

The three levels of warning labels are outlined below:



Level 1

This product contains infrequent aggressive or strong coarse language and/or moderate impact (impact meaning the strength of the effect to the listener) references to drug use, violence, sexual activity or themes



Level 2

This product contains frequent aggressive or strong coarse language and/or strong impact references to drug use, violence, sexual activity or themes



Level 3

This product contains graphic descriptions of drug use, violence, sexual activity or very strong themes, which have a very high intensity and which are high in impact

There are some recorded music products that may contain content that, for example, is abhorrent or that causes outrage or extreme disgust to most adults. These recordings are considered to exceed the Level 3 criteria and are **not permitted** to be released and/or distributed by ARIA members or sold by AMRA members.

Please note that music DVDs and enhanced CDs are not subject to the Code and need to be classified by the Classification Branch of the Department of Communications and the Arts (www.classification.gov.au).

If you need further information about the classification of recorded music products visit www.aria.com.au and www.amra.org.au

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Previous editions of *On The Record* – PPCA's newsletter for artists can be viewed on our website, www.pcca.com.au



PASS IT ON

Finished reading? Pass it on to your music industry colleagues or band mates!

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