

welcome...

Welcome to the latest edition of 'On The Record', PPCA's newsletter for artists and licensors.

As we reach the middle of 2018, it is a good time to reflect on some of the highlights of the first half of the year.

I was proud to co-present the 13th Australian Music Prize ceremony in Melbourne on 9 March. The \$30,000 prize, courtesy of PPCA, was awarded to Sydney artist Sampa The Great for her album 'Birds and the BEE9'. We look forward to seeing how Sampa's career will develop in the coming years.

PPCA was among a number of music industry organisations on hand at Parliament House in Canberra for the Parliamentary Friends of Australian Music's Rock the House event on 27 March. As well as being a night that saw a range of local artists entertain, the occasion provided members of our industry an opportunity to reiterate to the representatives on all sides of politics the important contribution music makes to the nation's cultural landscape.

We're yet again coming to that time of the year where registrations are due for our annual PPCA distribution. The cut-off date to register for the 2018 distribution is 31 August. Last year we distributed \$43.4M to our registered artists and licensors – a 13% increase on 2016. I'd like to remind you to make sure you are registered correctly to be eligible for this year's distribution so that you can be rewarded for your hard work and creative efforts.

Remember, if you have any questions about the PPCA distribution please don't hesitate to call our Distribution department on (02) 8569 1133. Our friendly staff will be happy to assist.

Cheers,

Dan Rosen

Chief Executive



Artist registration for 2018 closes 31 August!

Have you released any new tracks this year?

The cut-off date for the 2018 PPCA distribution is 31 August. If you've released new recordings (in any format) within the past year and have not lodged your artist registration, any income earned for those recordings will be paid to your record label.

Did you know that you need to notify us of any new releases? Record labels do not notify us of your Artist registrations on new releases, so be sure to get in touch as soon as possible. If you don't register your new tracks, you won't get paid!

You don't need to wait until cut-off time to tell us about your new releases. Head to the ARTISTS section of ppca.com.au any time and register your tracks. If you're not sure what we have on file, feel free to confirm your list of registered recordings with us by emailing our distribution department at distribution.mail@ppca.com.au

If your contact details have changed since the last distribution, please email your updated details to distribution.mail@ppca.com.au. You can also check out our 'lost artists' list on the website to see if any of your friends have forgotten to keep their contact details up to date with PPCA.

Also, don't forget – artists and licensors can register their details with PPCA online, at www.pcca.com.au

Australian Musicians Rock Canberra

A delegation of Australian songwriters, musicians, recording artists and key industry leaders came together at Parliament House in Canberra on 27 March to stress the importance of government support for the contemporary music industry at the third annual Parliamentary Friends of Australian Music (#PFOAM) Rock the House event.



John Paul Young, All Our Exes Live In Texas, Kasey Chambers and Ian Moss lead the Parliamentary Friends of Australian Music delegation

More than 200 Ministers, Senators and Parliament House staff sang, danced and rocked out to performances by John Paul Young, Kasey Chambers, Ian Moss and All Our Exes Live in Texas, and heard about key issues affecting the industry, including:

- Protecting creators' rights
- The value of copyright
- The importance of local content
- Supporting Australia's music micro-businesses
- Australia's global music export potential

They were joined by representatives from APRA AMCOS, ARIA, PPCA, AIR, Music Rights Australia, Live Music Office, AMPAL, state-based peak music bodies, the Australian Copyright Council, Copyright Agency, Screenrights and Sounds Australia.

To celebrate the event Sounds Australia invited a number of Federal backbenchers to select their favourite Australian songs for their I Picked This playlist. Three Liberal, three Labor, two Nationals and one Greens MP have chosen songs that run the gamut of Australia's musical history, from the classic to the current.

The 13th Australian Music Prize

Zambian-born, Sydney-based rapper Sampa Tembo, aka Sampa The Great, was awarded the 13th Australian Music Prize for her album 'Birds and the BEE9' at a ceremony held in Melbourne on 9 March.

Sampa The Great received \$30,000 courtesy of PPCA in recognition of her album being voted the best Australian album of 2017 by the AMP panel of expert judges consisting of artists, journalists and retailers.

The shortlist for The 13th AMP:

Beaches - 'Second of Spring'

Darcy Baylis - 'Intimacy & Isolation'

HTMLflowers - 'Chrome Halo'

Jen Cloher - 'Jen Cloher'

Jordan Rakei - 'Wallflower'

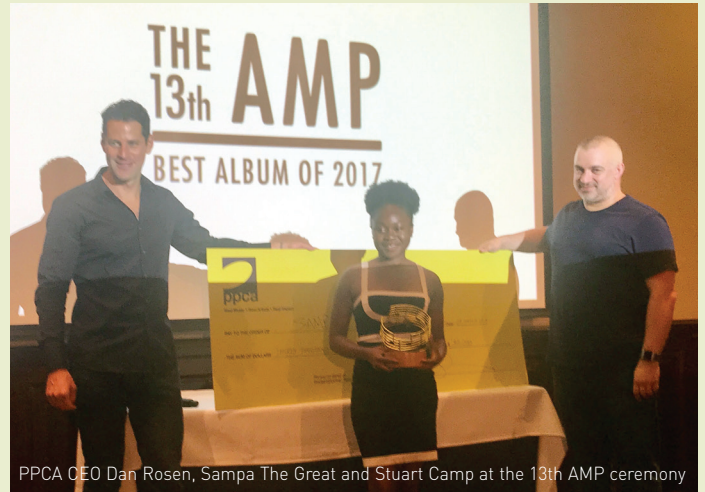
Liars - 'TFCF'

Paul Kelly - 'Life Is Fine'

Sampa The Great - 'Birds and the BEE9'

The Vampires - 'The Vampires Meet Lionel Loueke'

The announcement was made at the 'AMPed Up In Conversation' lunch held in Melbourne's Town Hall, where Ed Sheeran's manager Stuart Camp was the guest speaker, sharing insights into the inner workings of a global superstar.



PPCA CEO Dan Rosen, Sampa The Great and Stuart Camp at the 13th AMP ceremony

What is MRT, and how are we using it to help the distribution process?

Some years ago PPCA partnered with APRA AMCOS, in order to efficiently gather additional information to aid the distribution of the 'nightclub' tariff public performance pool. The project began following PPCA's success in increasing the nightclub licence tariff, which led to a larger pool of funds available to be distributed for that use.

Following a review of the various services available, the Dutch service DJ Monitor (DJM) was contracted to analyse and report on the actual recordings played in a sample of licensed nightclub venues, using Music Recognition Technology (MRT). The technology captures the tracks played by a DJ, and then matches these against the millions of fingerprinted recordings in DJM's database. These are then reported to PPCA and APRA to enhance their separate distribution processes.

An independent statistician provides advice on the selection of the sample venues, having regard to the licence fees generated, the range of genres to be covered, and the geographical spread of venues. The great benefit of the process is that it can provide information on actual recordings performed within the relevant

venues during the licence period for all the hours of operation—a wealth of data that is then used to ensure that distributions for the nightclub pool are as accurate as possible.

If you control recordings which may be played in nightclubs and you are concerned they may not already be on the DJM database, you can register for a DJ Monitor 'Uploader Account' by visiting: <http://upload.djmonitor.com/>

PPCA continues to work closely with APRA on other areas where improved data may be obtained for distribution purposes. For example, where music event / festival promoters co-operate to allow DJM devices to be deployed and the licence fee is of sufficient size to make the process viable, we are able to use the census data obtained to create a specific pool to distribute the relevant net licence fee revenue from the event.

We continue to monitor developments so that, as technology continues to improve and such data collection methods become available to us at a reasonable cost, we are able to continue to improve the accuracy of our distributions.

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