

in the LOOP

The newsletter for PPCA Licensees **Summer 13/14**



welcome...

Summer is once again upon us. For many of us this means the start of the busy social season, with people flocking to music festivals, community celebrations, and many other festive activities.

If your business is taking advantage of the warmer weather and hosting an event, make sure you have the correct licence! Whether it's an arts, dance, music, food and wine or sports celebration, you'll need a licence to use recorded music. Depending on the type of event you're holding, PPCA has a licence to suit your needs.

The team at PPCA aims to make the process of obtaining a licence easy for you. In this issue of In the Loop you'll find some useful information about applying for licences online.

PPCA has also been busy, supporting our Australian artists at a number of events. We were proud to return as a sponsor of The Deadlys in September. We also recently supported Support Act's Music in the House Luncheon. It's great to see people in our industry giving back, and PPCA is proud to be involved in such worthwhile causes.

Finally, PPCA is pleased to show our support once again for emerging Australian artists by sponsoring the Breakthrough Artist - Release award at the 27th Annual ARIA Awards which take place on 1 December. We're proud to recognise some of the fantastic new talent our country produces every year. The strong list of nominees this year is a sure sign that Australian music is in a prosperous state.

On behalf of all the team at PPCA, we'd like to wish you a happy and safe festive season, and look forward to working with you again in the New Year.

Regards
Dan Rosen
CEO, PPCA



PPCA sponsors ARIA Award for 'Breakthrough Artist - Release'

PPCA is proud to be sponsoring the 'Breakthrough Artist - Release' award at the 27th Annual ARIA Awards. This is a great way for us to continue to support Australia's emerging musicians and their ongoing career development.



The nominees for the 2013 'Breakthrough Artist - Release' award:

Big Scary - Not Art

Flume - Flume

RüFüS - Atlas

The Rubens - The Rubens

Vance Joy - God Loves You

When You're Dancing

The ceremony takes place on 1 December at the Event Centre at The Star, Sydney and will be broadcast on Go!

Be sure to check out www.ariaawards.com.au to find out all the winners from one of the biggest nights on the Australian music industry calendar.

Music in the House

PPCA recently attended Support Act Ltd's Music in the House Luncheon. Taking place on 11 October at NSW Parliament House, the luncheon included the presentation of Support Act's annual charity award to The Sapphires in recognition of their invaluable work in the Indigenous community.

Jessica Mauboy performed in honour of original members of the renowned all-girl group. Held annually, Music in The House helps to raise money for Support Act, as well as acknowledging an individual's contribution to the community. PPCA is proud to be both a founder and ongoing sponsor of Support Act. This organisation is a registered charity, and acts as the Australian music industry's benevolent fund. It does a great job in supporting members of the music community in times of adversity and hardship. PPCA would like to congratulate The Sapphires on receiving this year's award.



Apply online - it's easy

Time is precious, so why not fast track your application submission via our website at www.pcca.com.au/online-app Simply complete the required fields, then click 'next' at the bottom right of each page. Don't forget to 'opt-in' if you'd like to receive information via email. More information about our tariffs can be found at www.pcca.com.au/tariffs

PPCA sponsors The Deadlys 2013

PPCA was thrilled to return as a sponsor of The Deadlys in 2013. Taking place at the iconic Sydney Opera House on 10 September, The Deadlys is an event designed to recognize the contribution of Aboriginal and Torres Strait Islanders to their community and to Australian society. Celebrating achievements in music, sport, entertainment and community, PPCA was proud to be in attendance. PPCA would like to congratulate all of the winning artists on the night including Archie Roach, Jessica Mauboy, The Medics and Troy Cassar-Daley, amongst others.



Archie Roach, Jack Charles and the Into The Bloodstream Choir

'Tis the Season to.... PARTY

Dance parties, New Year's Eve, outdoor movie nights and music festivals are all part of the great Australian summer – and it's the music that makes them great!

The type of event and its musical entertainment is designed to attract patrons to your venue and is a contributor to that revenue. Even showing films requires a public performance license for those songs that are embedded in the soundtrack of the movie.

If you host an event where music is played – even if only a once a year party – it's important that you should ensure that the correct license is in place for that fantastic night out or for that enjoyable event. Call us and enquire. It's free!



'Tis the Season to.... GET FIT & FABULOUS



When you have great music tracks to work out to, exercise is more enjoyable. The beats per minute of music used can also stimulate the ferocity of a work out.

A PPCA blanket licence offers fitness instructors and gymnasiums, health clubs, aquatic centers and more, the convenience of playing any sound recordings they like. Did you know, there is now a more affordable choice when it comes to using real music in the 'fitness' environment? Phone our licensing team for more information on (02) 8569 1111.

How do you use music in your business?

If you'd like to talk to someone about your music use, we invite you to contact a member of our licensing team on (02) 8569 1111.

PPCA makes it simple by offering a blanket license to allow you to play any music. We have a selection of tariffs tailored to many uses of protected sound recordings. Further information can be found at www.pcca.com.au

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