

in the LOOP

The newsletter for PPCA Licensees **SPRING 07**

welcome...

Welcome to the Spring 2007 edition of In the Loop – PPCA's newsletter for over 45,000 Licensees across Australia.

During the past few months, PPCA has continued to show its support for the many industry groups that represent the interests of our licensees. In particular we have sponsored a number of Restaurant and Catering Excellence Awards covering QLD, SA, NSW and ACT. We've also recently supported the Hairdressing and Beauty Industry Association Excellence Awards and will shortly present a copyright and licensing information session at the Festival and Events Association annual conference. One of PPCA's key objectives is to ensure that businesses using recorded music are able to obtain correct and helpful information about music licensing and PPCA. It is through relationships with industry groups, and supporting key events, that PPCA is able to achieve this.

In this edition of In the Loop we've outlined some recent news related to PPCA's nightclubs and dance party tariff review. We've also included another great Licensor profile, this time we've spoken to the music manager at Australia's most prolific producer of contemporary Aboriginal music – CAAMA Music. We're also pleased to announce the launch of our new online licence application form, a facility which will streamline the licence application process for many businesses across Australia.

PPCA's website continues to feature a wealth of information on copyright issues and our licensing schemes. We urge you to take advantage of this resource www.pcca.com.au and if you would like further information about any PPCA matter, please call us on (02) 8569 1111.

Best Regards

Stephen Peach
PPCA CEO



PPCA Licensor Profile

In addition to licensing sounds recordings on behalf of all major and multinational record companies in Australia (including SonyBMG, EMI, Warners and Universal), PPCA also licenses the catalogues of hundreds of independent and smaller record labels.

These labels cater for a vast range of music tastes from rock, pop and country to metal, electronica, religious, reggae, indigenous rock, funk and experimental music.

To illustrate the wide variety of music covered by a PPCA licence, each edition of In The Loop features a profile of one of our many Licensors and its catalogue which is licensed by PPCA.

CAAMA Music - Bill Davies (Music Manager)

1. What type of music is released or has been released by your label?

CAAMA Music is Australia's oldest and most prolific producer of contemporary Aboriginal music. This music is produced by Aboriginal musicians in communities and towns throughout the NT, and also features recordings made by musicians from other parts of Australia. The styles range from songs steeped in the traditions of reggae – variably 'desert reggae' or 'saltwater reggae' – to hard rock / grunge, country, gospel and most recently hip hop. CAAMA Music is a record label which proudly features indigenous languages of the region and songwriters are actively encouraged to use their first language as the primary form of expression. CAAMA Music has hundreds of Aboriginal artists on-contract and, in the 25 years of its existence, has produced many cassettes and CDs of their music. CAAMA Music provides the main material for airplay on radio station 8 KIN FM which is broadcast throughout the hinterland of Australia.



2. What kind of business would play CAAMA Music?

Any business wanting to give a 'feel' to its establishment which is truly Australian; coffee houses wanting to bring another dimension to their caffeine experience; premises which want to vibrate with upbeat and happy atmosphere.

3. Do you have any exciting events or releases coming up?

This year CAAMA Music is releasing five new albums:

Frank Yamma 'Keep Up the Pace'.

Yartulu Yartulu (Warpipi rock).

Blek Bala Mujik 'Ballad of the Native Cat and the Moon'

'Hippopotunity' - Rhymes and Beats from the Alice Streets.

From the Bush 'Purple Ranges – White Gums'. (Music from Hermansburg)

For more information about CAAMA Music and all of its releases go to www.caama.com.au



Pictured: Hippopotunity artists (from left) Lilly Hamilton, McDee, Clary Lowe, at back Arlun McCormack, seated Frank Trotman Goldman and Dan.

PPCA supports excellence with the Restaurant and Catering industry

Congratulations to Ragazzi's in Grange, winner of the PPCA sponsored best family establishment/restaurant category of the Restaurant and Catering QLD Brisbane Awards for Excellence. Pictured with Maxine Chisholm, PPCA Licensing Manager.



Congratulations also to Epicure Catering at the State Library, winner of the PPCA sponsored best venue caterer category of the Restaurant and Catering SA Awards for Excellence.

Are there any recordings for which I don't need a licence?

Licences are required wherever the playing of recordings in a business is protected by the Copyright Act. These are often referred to as 'protected recordings'. There are some recordings released in Australia that are not protected recordings, and for which you do not need a licence.

However, working out whether or not a recording can be played in public without a licence requires the application of complex provisions of the Copyright Act, which involve considering:

- (i.) the country where the recording was made;
- (ii.) the nationality and residence of everyone performing on the recording (including all session musicians);
- (iii.) the country where the recording was first released;
- (iv.) the date and place of first release of the recording; and
- (v.) the age of the recording.

As a general statement, recordings made in countries such as Australia, New Zealand, the UK, all European countries and Canada are usually protected under the Copyright Act and a public performance licence will be required if you want to play them in your business.

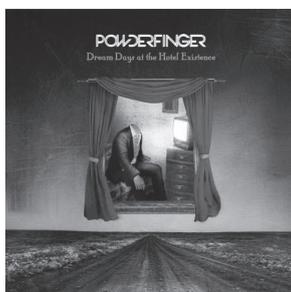
Recordings made in the US may also require a licence, depending on the details of the recording and the application of the international copyright laws.

All music videos are protected and, when they are used as music on hold, all sound recordings are protected.

The benefit of a PPCA blanket licence is that it allows your business to play all of its recorded music regardless of whether or not you can determine if it is protected. A PPCA licence eliminates the risk of copyright infringement in relation to the vast catalogues of recordings covered by such a licence.

ARIA Top 10 Winter Albums

Album	Artist
1 DREAM DAYS AT THE HOTEL EXISTENCE	Powderfinger
2. CALL ME IRRESPONSIBLE	Michael Buble
3 I'M NOT DEAD	P!nk
4 THE TRAVELING WILBURYS	The Traveling Wilburys
5 THE DUTCHESS	Fergie
6 MINUTES TO MIDNIGHT	Linkin Park
7 TIME ON EARTH	Crowded House
8 MY DECEMBER	Kelly Clarkson
9 GOOD GIRL GONE BAD	Rihanna
10 ON A CLEAR NIGHT	Missy Higgins



Message for Nightclub and Dance Party Operators

On 10 July 2007, the Copyright Tribunal handed down its decision in relation to the proposed nightclub and dance party licensing scheme. With respect to nightclubs, a rate of \$1.05 has been set for each person per night of operation, to be calculated on the basis of the venue's capacity. Further, for dances and dance parties, the Tribunal adjusted the rate to \$3.07 for each person that attends each event.

PPCA will write to all of its nightclub and dance party licensees once the Tribunal has made an Order formalising its decision and the start date for the new licence scheme. We will also publish further information on our website as it becomes available – www.pcca.com.au

PPCA launches new online licence application form.

PPCA is pleased to announce the launch of its new online licence application form. The form will streamline the licence application process for numerous businesses across Australia. Licence holders now have three options to apply for a licence. In addition to the new online form – businesses can also complete a printed licence application form and post it to our office or they can access a SmartForm (an interactive, dynamic PDF form) available on the business.gov.au site.

The new PPCA online licence form can be accessed from the front page of the PPCA website. It can take as little as 10 minutes to complete and also offers online credit card payment.

Existing licensees can also use the new online form to update the details of their Licence.

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