

in the LOOP

The newsletter for PPCA Licensees **SUMMER 05 #7**



welcome...

Welcome to the Summer edition of In the Loop.

Research demonstrates, without a doubt, that playing recorded music and music videos can be a great benefit to businesses today. In particular, recorded music can help create an image, influence the experience and decisions of customers, motivate staff and importantly, impact sales.

Despite the many benefits that recorded music can bring businesses, many people seem unwilling to pay the necessary licence fees for it.

As recorded music and music videos are protected by the Copyright Act, there is a legal requirement for businesses publicly performing recordings (or playing them in public) to obtain a licence. By collecting licence fees and passing them on to the people who provide the music in our lives, we're not only protecting their rights, we're making sure that they can continue to make music for us all to enjoy.

We encourage anyone who is considering using recorded music or music videos to contact us beforehand to ensure the appropriate licenses are issued. We are able to talk people through their responsibilities and the costs involved so that they can build them into a business plan.

We continue to encourage all of our new and existing licensees to visit the PPCA website (www.pcca.com.au), for all of the latest information on our activities and your music licensing requirements.

As always, PPCA welcomes the feedback of its licensees. Should you require any further information about music licensing or PPCA, please contact us on (02) 8569 1111.

Regards

Stephen Peach
CEO



PPCA Licensor Profile

In addition to licensing sound recordings on behalf of all major and multinational record companies in Australia (including Sony BMG, EMI, Warners & Universal), PPCA also licenses the catalogues of hundreds of independent and smaller record labels.

These labels cater for a vast range of music tastes from rock, pop and country to metal, electronica, religious, reggae, indigenous rock, funk and experimental music.

To illustrate the wide variety of music covered by a PPCA licence – we've started profiling some of the many PPCA Licensors and their catalogues, which are licensed by PPCA.

PPCA Licensor Profile: The Boat People (aka The Boaties)

1. What genres/styles of music are released by The Boat People?

The Boat People are a Brisbane based, Australian band. They are an independent group, who have retained the copyright in their recordings, which means they are both a PPCA licensor and registered artist. While it is difficult to slot their music in to a genre or style category, I guess you could call it alternative, classic pop.

2. What are some of your key releases to date?

The band have been around since 2000, and toured extensively since that time playing with some of Australia and indeed the world's best acts. Earlier in the year we released our debut album 'yesyesyesyesyes', which has so far been named album of the week in The Courier Mail, The Sydney Telegraph, DB, Time Off and Rave Magazine.

3. What type of businesses could play your music?

Retailers, café's, pubs, clubs, hotels - basically any business who wants unconventional, classic pop to entertain their customers.

4. Do you have any exciting releases or events coming up in the future?

The band will continue to tour extensively over the next few months, so keep an ear to the ground for dates. The Boat People have rounded off their most successful year with the recent launch of the feature single "Unsettle My Heart" from their debut album, which is already on high rotation on Triple J.



Pictured left:
The Boat People.

Previous editions of In the Loop – PPCA's newsletter for Licensees can be viewed on our website: www.pcca.com.au.

PPCA Most Broadcast Awards

The PPCA Most Broadcast Awards recognise outstanding broadcasting achievement over the previous year for both artists and record labels. They demonstrate which artist, single recording and country artist received the most airplay on the radio.

While our presentations were delayed a little this year, we are pleased to acknowledge the following recipients of the 2004 PPCA Most Broadcast Awards:



Kasey Chambers 2004 PPCA Most Broadcast Country Music Recording Artist (Pictured with Chris O'Hearn, EMI Music Australia Label Manager).



Delta Goodrem 2004 PPCA Most Broadcast Recording for 'Predictable' (Pictured with Denis Handlin, Chairman & CEO SONY BMG Music Entertainment Australia).



Powderfinger 2004 PPCA Most Broadcast Act (Darren Middleton, Powderfinger guitarist, pictured with George Ash (left), Universal Music Managing Director and John O'Donnell (right), PPCA Chairman and EMI Music Australia Managing Director).

PPCA Supports Excellence in Restaurant and Catering

PPCA were pleased to again support the NSW and Victorian Restaurant and Catering Awards for Excellence.

Our congratulations are extended to the winners of the PPCA sponsored Awards.



Congratulations to The Grand Hotel in Richmond for winning the PPCA sponsored Pub, Tavern or Club category at the Victorian Metropolitan Awards (Pictured (1) with Lynne Small, PPCA Finance, Operations and Administration Manager).



Congratulations to Kashmir House in Narrabundah for winning the PPCA sponsored Indian Restaurant category at the ACT/Southern Awards.



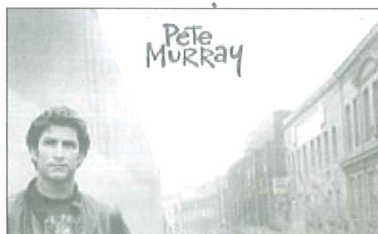
Congratulations to Hogs Breath Café in Coffs Harbour for winning the PPCA sponsored Themed Restaurant category at the NSW Regional Awards. (Pictured (2) with Maxine Chisholm, PPCA Licensing Manager).

Congratulations to Omega in Sydney for winning the PPCA sponsored Greek Restaurant category at the NSW Metro Awards (Pictured (3) with Maxine Chisholm, PPCA Licensing Manager).

ARIA Top 10 Spring Albums

Charting Period 5 Sept 2005 - 21 Nov 2005

| Album | Artist |
|---|-----------------|
| 1 BREAKAWAY | Kelly Clarkson |
| 2 BACK TO BEDLAM | James Blunt |
| 3 SEE THE SUN | Pete Murray |
| 4 INTENSIVE CARE | Robbie Williams |
| 5 MONKEY BUSINESS | Black Eyed Peas |
| 6 TEA & SYMPATHY | Bernard Fanning |
| 7 ANCORA | Il Divo |
| 8 ALL THE RIGHT REASONS | Nickelback |
| 9 LIFT | Shannon Noll |
| 10 SHE WILL HAVE HER WAY - THE SONGS OF TIM & NEIL FINN | Variou |



FAQs -

Is PPCA a government organisation?

No. PPCA is a national, non-government, non-profit organisation representing the interests of record labels and Australian recording artists.

Do I need a licence if I play the TV and radio in my business?

You don't need a licence from us if you only publicly play the radio or TV at your business premises. However, please keep in mind that you will need a licence if you're using them as part of a telephone "on-hold" system.

Is a PPCA licence required for live performances?

No. PPCA grants licences in relation to "sound recordings" only, not live performances. However, if pre-recorded music is played through the PA, for example, prior to or in between performances, then a licence will be required.

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