



PHONOGRAPHIC PERFORMANCE COMPANY OF AUSTRALIA

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APPLICATION FORM : LICENCE FOR WEBCASTING OF SOUND RECORDINGS

APPLICANT'S DETAILS

Business/ Company/ Partnership or Sole Trader Name:			
ABN:			
Business Postal Address:			Telephone Number:
			Facsimile Number:
			Mobile Number:
			Email Address:
State:	Postcode:	Website Address:	
Name of Contact Person:			
Title of Contact Person:			

Signed by / for and on behalf of the Applicant:		Date:	
Print Name:		<input type="checkbox"/> Owner <input type="checkbox"/> Partner <input type="checkbox"/> Director <input type="checkbox"/> Company Secretary	

Please send completed application to:	PPCA OFFICE USE ONLY	
Business Affairs PPCA PO Box Q20, Queen Victoria Building Sydney NSW 1230	Applicable Rate:	
	Licence Number:	

WEBCAST OF SOUND RECORDINGS ONLY

Please tick the category applicable to your application:

NON - INTERACTIVE STREAMING

Non-interactive Streaming Licence does not permit webcasters to offer a webcasting service which allows users to control what sound recordings are streamed or when the sound recordings are streamed. For example, under the Non-Interactive Streaming licence, a user is not permitted to select a sound recording to listen to "on-demand", to pause, fast forward or skip sound recordings.

Please provide details about your Non-Interactive Streaming service:

SEMI INTERACTIVE/ CUSTOMISED STREAMING

Semi Interactive/Customised Streaming Licence allows webcasters to offer a webcasting service which allows users to control the sound recordings that are streamed, by selecting particular genres, expressing preferences for particular artists, or pausing or fast forwarding the sound recordings. However, under this licence, a user is not permitted to select a particular sound recording, as part of an "on-demand" service.

Please provide details about your Semi Interactive/Customised Streaming service including the nature of the interactive elements:

BACKGROUND MUSIC ON WEBSITES

Background Music on Websites Licence allows between 10 and 15 sound recordings from different artists to be streamed on a random loop in the background on a website. The licence excludes the ability to synchronise sound recordings with any videos that may be uploaded to a website.

Please provide details about your website include the nature of the content available on your website:

Please answer the following questions:

QUESTION	RESPONSE
Date webcasting of sound recordings commenced/will commence?	
What is the nature of the content to be webcast? (e.g. News, music review, music genre station, talk back radio etc)	
How are the sound recordings featured in the webcast? (e.g. Featured, background, both, etc)	
What format do you propose these sound recordings be stored in? (i.e. WAV, WMA, MP3, AAC or other)	
What is the common name of the webcast service? (e.g. Net FM etc)	
Is the music catalogue you wish to webcast commercially available within Australia?	
What is the web address of the website from which the webcast will / can be accessed?	
How will users access the webcast? (e.g. Windows Media Player etc)	
What security measures will be in place to prevent downloading or stream ripping?	
What countries will the webcast be available in?	
How will access by other countries be restricted?	
Will you make revenue from your webcast? Is so, what is your anticipated gross revenue per quarter from this website?	
What are your anticipated sources of revenue? (e.g. Advertising, sponsorship, subscription etc)	
Please list all channels that will be available (including the number of anticipated channels that will be made available).	

ADDITIONAL INFORMATION

1. **This is an application only and it does not provide the applicant with any right to reproduce, broadcast or communicate PPCA Sound Recordings or to perform any PPCA Sound Recordings in public.**
2. The licence granted by PPCA will allow you to communicate PPCA Sound Recordings as part of the Webcasting Service within Australia unless otherwise agreed with PPCA.
3. The Licence also does not authorise you to:
 - reproduce, transmit, distribute, communicate to the public or otherwise use any PPCA Sound Recordings for a purpose other than providing the Webcasting Service;
 - provide the Webcasting Service to a user under a commercial arrangement, the primary purpose of which is to facilitate the public performance of the Webcasting Service or the PPCA Sound Recordings (including, without limitation, as a commercial background music service);
 - reproduce, transmit, distribute, communicate to the public or otherwise use any sound recording that is not a PPCA Sound Recording at the time of your use;
 - use any musical, literary or artistic works, or any other copyright-protected subject matter, which may be embodied in a PPCA Sound Recording. If you wish to use any such works or other subject matter, you must obtain a separate licence from the copyright owner or from an organisation authorised to grant such licences, such as the Australasian Performing Right Association (APRA).
4. Upon approval by PPCA of your Webcasting Licence application, payment of a non refundable Initial Guarantee may be required prior to contract execution of a licence by PPCA. The PPCA Webcasting Licence does not commence until such Initial Guarantee has been paid and the Licence has been signed by you and PPCA.

PRIVACY STATEMENT

PPCA respects the privacy of your personal information. We handle your personal information in accordance with the *Privacy Act 1988 (Cth)* This Privacy Statement explains our policy for handling personal information and should be read in conjunction with our Privacy Policy which provides more detailed information about how we collect, use and store your personal information.

COLLECTION - We need to collect the information requested below for the purpose of assessing your application, granting you a licence for the webcasting of sound recordings, administering the licence and for closely related business purposes.

CONSEQUENCES OF NOT PROVIDING INFORMATION - If you do not provide all of the information requested, it may prevent us from processing your application. In addition, your licence may not match your actual use of sound recordings, and you may infringe copyright in some sound recordings.

USE AND DISCLOSURE - We will use and disclose personal information only for the purposes for which it is collected or in accordance with the Privacy Act, including:

- assessing webcasting licence applications, granting and administering webcasting licences;
- maintaining licensing records;
- providing information to PPCA licensees on licensing matters and music industry events and information. *If you do not wish to receive this type of information, please contact our Privacy Officer;*
- providing information to the Australian Recording Industry Association (**ARIA**) for the purpose of its licensing activities;
- providing information to Music Rights Australia and our licensors for the purpose of licence verification;
- providing information as authorised or required by law; and
- with your consent.

ACCESS – Under the Privacy Act, you have the right to seek access to any personal information that we hold about you, unless we are permitted by law to withhold access to that information. Any requests for access to your personal information should be made in writing to the Privacy Officer at PPCA, PO Box Q20, Queen Victoria Building NSW 1230 or via email: privacy.mail@ppca.com.au.

For more information about how we handle your personal information, please refer to our detailed Privacy Policy at www.pcca.com.au.

<i>I state all the information above to be correct.</i>	
Signed by / for and on behalf of the Applicant:	
Print Name:	
Date:	