

# in the LOOP

The newsletter for PPCA Licensees **Spring 2014**



## welcome...

Welcome to the spring 2014 edition of PPCA's 'In The Loop', our quarterly Licensee newsletter.

The weather's warming up, days are getting longer and the footy season is almost over. It can only mean one thing: the closing months of 2014 are very much upon us.

It's at this time that we start to think about the months ahead and all of the great outdoor activities to get involved in. Whether it's a music festival, a community event or outdoor dining, spring and summer gives us all a fantastic opportunity to get out and enjoy ourselves.

In this issue of 'In The Loop' you'll find a number of pieces regarding different music licences PPCA has to offer. Regardless of the type of event or establishment, we have a licence to suit your needs. If you have any questions, please contact our friendly PPCA licensing team and they will be happy to assist you.

This time of year is also when we start to think about getting fit and well in time for summer. Music plays an essential part in getting you motivated when you're exercising. In this edition, you'll find some statistics that highlight the overwhelming preference by gym goers for original music. If you're running a gym or a fitness class, I would encourage you to speak to our licensing team for more information.

Finally, I would like to express my personal condolences to all those touched by the passing of Deadly Awards founder Gavin Jones. PPCA has been a proud supporter of the Deadlys for many years and I hope we will see its return in some form or other in the near future.

All the best  
Dan Rosen  
CEO, PPCA



## Enjoy real music in your fitness class!



Don't settle for second-rate versions of your favourite songs – get a PPCA licence today!

Everyone knows the right type of music will put you in the right mood for exercise. The latest Music Works research findings revealed that original artist music is a key motivator for gym goers. 87% of gym members that attend fitness classes prefer to listen to music by original artists when working out at a fitness class while 96% of gym members that do not attend fitness classes also prefer to listen to music by original artists.

PPCA provides licences to fitness centres around the country on behalf of record labels and Australian recording artists, which allows you to play almost any song you could wish for by all of the very best Australian and international artists.

This means fitness classes can play real music freely without breaching Australian copyright laws, and the licence fees go back to the artists and labels that created the music, ensuring they are rewarded for their hard work.

For more information please visit [ppca.com.au](http://ppca.com.au) or call our licensing team on (02) 8569 1111.

## Spring into the Event Season!

Winter is over and as we emerge from hibernation, the planning starts for the season of dance parties, music festivals, film festivals, community gatherings and more. PPCA has a selection of tariffs tailored to fit varying uses of music to ensure you hold the right licence for your activity. In addition, the E4 Tariff makes it easier to assess what licence is required for your music event or festival.

A quick overview: The Music Events and Festivals Tariff (E4) licenses the playing of protected sound recordings in any form at a ticketed multi-act music event, including sound recordings used between live acts. Tariff B covers the playing of protected sound recordings at events such as arts, food/wine, sporting, film and community festivals, as well as eisteddfods, exhibitions, and fashion shows.

The E2 Tariff is primarily for Dance Party Events, with Tariff C being for the public exhibition of films.

To find out what licence is most appropriate to your needs, please contact a member of our licensing team on (02) 8569 1111 or for further information, visit our website [www.pcca.com.au](http://www.pcca.com.au)

## Vale Gavin Jones

PPCA would like to express its sadness at the passing of Gavin Jones, founder of the Deadly Awards.

Founding his company Deadly Vibes Australia in 1993, Jones staged the first Deadly Awards in a hall in the Sydney suburb of Redfern in 1995. The event has grown considerably over the past two decades; since 2001 it has been staged annually at the Sydney Opera House and broadcast nationally on SBS. Following Jones' passing, the 2014 Deadlys were cancelled.

Jones was also instrumental in the establishment of the Deadly Vibes magazine, Deadly Sounds radio show and Vibe TV production company. He was a tenacious champion in highlighting the important contributions of Aboriginal and Torres Strait Islanders to Australian music and society.

Our sincerest condolences to the family and friends of Gavin Jones.

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## Tariff Highlight – Music Videos and Film

While viewing a movie, video clip or TV show, we are very obviously aware of the visual images, but often don't think about the underlying music.

Businesses are increasingly using visual media to entertain and engage patrons. If you are using music video clips in your business then you need to obtain the necessary permission (ie a licence) from the rights holders for each clip. PPCA can help you to do this easily as we are authorised to collect for the public exhibition of music video clips, and also the public performance of soundtracks contained in films.

PPCA tariffs W, WE, WP and WR cover the playing of music videos in spaces including nightclubs, public vehicles and retail premises. Tariff C covers the performance of recordings as part of the soundtrack when films are exhibited, and the playing of recordings as background music in theatres.

For more information, or to apply, please call the PPCA licensing team and we'll be happy to help you.



PPCA Patron Clare Bowditch

## Patron Picks

PPCA Patron Clare Bowditch recently wrapped-up her fourth annual Winter Secrets tour. She recently told us about some of her favourite tracks by current Australian artists.

### **The Bombay Royale - Henna Henna**

Funniest live band in the whole world. How can you go wrong with a beautiful princess in a sari, a captain, and Zorro masks all round? Check out their latest Kess Broekman-Dattner filmclip for Henna Henna.

### **Courtney Barnett - Avant Gardiner**

Hilarious artist, telling clever funny sexy catchy stories, and another great clip! Dan Luscombe in tennis shorts! Awesome!

### **Sweets - Swagger**

Annabelle Tunley is one of my back-up singers, and this song is utterly amazing.

### **Teeth and Tongue - Good Man**

She just rocks.

### **Flying Colours**

Marty [Brown, husband] and I are such big fans of these kids that, well, he's now their manager. Their sound kind of takes me straight back to the early 90s, which I love, and apparently so does the rest of the world because, not to put too fine a point on it, they're kicking goals all over the world right now! GO LITTLE AUSSIES, GO!

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