

in the LOOP

The newsletter for PPCA Licensees **Summer 11**

welcome...

Welcome to the summer edition of PPCA's 'In The Loop', our quarterly Licensee newsletter.

Summer is fast approaching and there is a lot happening in Australian music. We've got some of the country's biggest festivals taking place in the next few months, and the weather will be a great incentive to sit outdoors in a restaurant, pub or your own backyard, relax and listen to some music. If you own a venue, or are planning to hold an event that will be welcoming an influx of people during the festive season, it's important to make sure you have the correct licence in place. The process is simple, and our team at PPCA are happy to help you out with any questions you may have.

I'm happy to announce that we have finally reached an agreement with Australia's fitness industry regarding licensing fees for fitness classes. It's been a long process, but the new tariff will commence on 1 January 2012. It's a win-win situation - people can once again enjoy real music at the gym, and our artists get a better deal for the use of their songs.

PPCA was also in attendance at Support Act's recent Music in the House luncheon. It's great to see people in our industry giving back, and PPCA is proud to be involved in such a worthwhile cause.

Finally, PPCA is pleased to be sponsoring two categories at the 25th anniversary ARIA Awards - Breakthrough Artist - Single and Breakthrough Artist - Album. There's some great new talent out there, and we look forward to the winners being announced.

From all of the staff at PPCA, we wish you all the best for the upcoming holiday season.

Kind regards,
Dan
CEO



Music in the House



PPCA recently attended Support Act Ltd's Music in the House luncheon. Taking place on Tuesday 8 November, at NSW Parliament House, and hosted by the Hon Nathan Rees, the music industry came together to honour Russell Morris with the Excellence in Community Support award. This event is held annually, helping to raise money for Support Act, as well as acknowledging an individual's contribution to the community.

PPCA is proud to be both a founder and ongoing sponsor of Support Act. This organisation is a registered charity, and acts as the Australian music industry's benevolent fund. It does a great job in supporting members of the music community in times of adversity and hardship. PPCA would like to congratulate Russell Morris on receiving this year's award.

Breakthrough Artist Awards

PPCA sponsored two awards at this year's 25th anniversary ARIA Awards, in the categories of Breakthrough Artist - Single and Breakthrough Artist - Album. This is a great way for us to continue supporting Australia's emerging musicians and their ongoing development.



Oh Mercy

Nominees for the 2011 Breakthrough Artist - Single:

- Boy & Bear - Feeding Line
- DraphT - Rapunzel
- Havana Brown - We Run the Night
- The Jezabels - Dark Storm
- Zoe Badwi - Freefallin'

Nominees for the 2011 Breakthrough Artist - Album:

- Boy & Bear - Moonfire
- DraphT - The Life of Riley
- Gypsy & the Cat - Gilgamesh
- Oh Mercy - Great Barrier Grief
- The Middle East - I Want That You Are Always Happy

Be sure to check out www.ariaawards.com.au to find out all the winners from the Australian music industry's night of nights!

New Tariff for Fitness Classes

After many years of legal proceedings, PPCA has been able to reach an agreement with Australia's fitness industry regarding the tariff applied to fitness classes.



This year, PPCA and Fitness Australia entered into discussions in an attempt to negotiate a settlement. On 10 October 2011, both parties agreed to adopt the new licence scheme, which is now known as Tariff V1. This tariff applies to all fitness centres and freelance fitness instructors.

PPCA and Fitness Australia said in a joint statement: "We are pleased to announce this agreement which brings to an end a period of uncertainty for recordings artists and labels and fitness centre operators using PPCA licensed music in classes. It means that the case will not have to return for another potentially lengthy hearing before the Copyright Tribunal in order to settle a rate."

Under the new scheme a licensee may elect once a year whether they wish to pay their licence fees on a 'Single Rate' or a 'Two Tiered Rate' depending on their class sizes. This allows licence holders to elect the most economical option to suit their individual needs.

The new tariffs will take effect on 1 January 2012, and will be phased in over a three year period. Further information, and a copy of the tariff, is available on our website.

We look forward to continuing to work closely with the fitness industry. We are all in agreement about the value of real music in exercise routines - it inspires, energises, and motivates people. This new agreement also benefits our artists, whose music is an essential component of any fitness class.

PPCA announces The Seed sponsorship



PPCA have recently announced a \$10,000 sponsorship in support of The Seed. This non-profit company, established by musician John Butler, offers grants to Australian artists to help establish them professionally. The sponsorship will assist in sending managers and self-managed artists to The Seed Management Workshops.

PPCA QUICK-BITES:

You might already hold a PPCA licence, but make sure you have the correct licence in place!

- Have you changed how you use music in your business? Using it more, less, differently?
- Have you recently started using an MP3 device?
- Do you stream the radio from the internet?
- Do you make copies of licensed CDs or MP3 files for use at multiple sites?
- Are you planning to hold an event, seminar or product launch over the coming months?

You may need to adjust your PPCA licence!

If you're not sure, simply contact our friendly dedicated team on (02) 8569 1111 or at licensing.mail@ppca.com.au for assistance and to determine if a licence is required.

From all of us at PPCA, we wish you a happy and safe festive season.



For more information on anything you have seen in this newsletter please visit www.pcca.com.au or call (02) 8569 1100.

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