



PPCA Board responds to the economic impact of the COVID-19 crisis on the livelihoods of its registered artists.

The PPCA Board has moved to introduce an emergency special policy to provide one off advances ranging from \$250 to \$10,000 for PPCA Registered Artists suffering hardship as a result of the unanticipated decimation of the live music sector.

Registered artists will be invited to apply, and the amount available to them will be based on their average earnings under the PPCA Direct Artist Distribution Scheme over the last three years (2017, 2018 and 2019). Eligible artists are being contacted directly by PPCA, and asked to email distribution.mail@ppca.com.au if they wish to take advantage of this opportunity.

PPCA's CEO, **Dan Rosen**, said:

"We trust this initiative will go some way towards mitigating the devastating impact our artists are experiencing, as a result of the COVID-19 crisis. We will continue to work with our industry colleagues and Government on financial support mechanisms to ensure our artists and sector can navigate this incredibly difficult period as work opportunities vanish and social isolation increases."

- Ends -