

welcome...

2015 has been yet another fantastic year for Australian music on both the local and international stage. I'm pleased to say that PPCA has continued to support our homegrown talent with dedication and distinction.

We were proud to continue our association with the ARIA Awards by sponsoring the Breakthrough Artist award at the 29th Annual ARIA Awards on 26 November. It was the fifth consecutive year we've provided sponsorship for the breakthrough Artist category. I congratulate Melbourne singer-songwriter Courtney Barnett on taking out the prize. Courtney has been one of the great Australia success stories of 2015.

Back in October, I presented the Breakthrough Independent Artist Of The Year award at the tenth annual Carlton Dry Independent Music Awards. Melbourne act #1 Dads took out the prize. The night was a great celebration of the strength of independent music in Australia.

I'm happy to report that PPCA is teaming up with the Australia Council for a third year to offer a series of \$15,000 sound recording grants. You may remember that Courtney Barnett was one of the recipients in our first round of grants. I would strongly encourage anyone thinking about applying to do so; you never know where you might end up.

On behalf of myself and the hard-working PPCA staff, I'd like to wish you a safe and happy holiday season. Here's to a prosperous 2016 full of great music.

All the best,
Dan Rosen
CEO, PPCA



PPCA sponsors ARIA Award for Breakthrough Artist

PPCA was thrilled to sponsor the Breakthrough Artist award at the 29th Annual ARIA Awards Connected By Telstra. Melbourne singer-songwriter Courtney Barnett took out the award for her debut album *Sometimes I Sit And Think, And Sometimes I Just Sit*. We were extremely proud to sponsor this award for a fifth consecutive year. It's a great way for us to continue to support the ongoing career development of Australia's emerging musicians.

The nominees for the 2015 Breakthrough Artist award were:

Conrad Sewell - Start Again

Courtney Barnett - Sometimes I Sit And Think, And Sometimes I Just Sit

Gang of Youths - The Positions

Jarryd James - Do You Remember

Meg Mac - Never Be

The 29th Annual ARIA Awards ceremony took place on Thursday, 26 November at the Event Centre at The Star, Sydney and was broadcast nationally on Channel Ten. Be sure to check out www.ariaawards.com.au to find all the winners from the Australian music industry's biggest night.



Courtney Barnett

#1 Dads take out PPCA-sponsored Independent Music Award

Tom Iansek of #1 Dads at the Carlton Dry Independent Music Awards



PPCA would like to congratulate Melbourne band #1 Dads, who took out the Breakthrough Independent Artist Of The Year Award at the tenth annual Carlton Dry Independent Music Awards, held in Melbourne on 22 October.

Staged by the Australian Independent Record Labels Association (AIR), the 2015 awards was the second year in

a row that PPCA has provided sponsorship of the Breakthrough Independent Artist Of The Year category. We're pleased to announce that PPCA will again be sponsoring the Breakthrough Independent Artist Of The Year Award when the Awards are held in 2015.

PPCA & Australia Council Announce A New Round Of Recording Grants



Following a successful second round, PPCA is delighted to again partner with the Australia Council and offer another series of \$15,000 grants to assist Australian artists with new sound recordings.

Previous recipients have included classical guitarists Slava and Leonard Grigoryan, jazz ensemble The Vampires, Perth's The Grawl, singer and guitarist Mia Dyson and Courtney Barnett.

Dan Rosen, PPCA Chief Executive Officer said "We are really pleased to be able to offer these grants again, and contribute to the diversity of Australian music. The response to last year's initiative was incredibly strong and a great indication of the quality of our recording artists.

"I would also like to congratulate Courtney Barnett, a recipient of the first round of PPCA & Australia Council grants, who won four ARIA Awards this year, and her first Grammy Nomination in the Best New Artist category for her debut album 'Sometimes I Sit And Think, And Sometimes I Just Sit' through Milk Records / Remote Control.

"We look forward to working with the Australia Council again to help more local artists realise their musical ambition."

Australia Council Chief Executive Officer Tony Grybowski said the Council was delighted to again partner with the PPCA on this important initiative.

"These grants provide a much needed opportunity for Australian musicians to record their own music and it is wonderful to see previous recipients, such as Courtney Barnett, achieve such success," Mr Grybowski said.

"The Australia Council is committed to supporting new, high quality Australian work and these grants will enable five artists to share their music with new audiences."

Applications are now open and will close on 2 February 2016. For more information and to apply for a grant head to: <http://www.australiacouncil.gov.au/strategies-and-frameworks/ppca-australia-council-partnership/>

What's happening with radio simulcasting?

At the end of 2014 we provided you with an update on the status of our attempts to establish licences for the use of recordings by simulcast by commercial radio. You can access that information in the Summer 2014 edition of our newsletter, available on the website.

As foreshadowed then, in March and June 2015 the Copyright Tribunal conducted hearings to consider PPCA's proposed licensing scheme for this use. Commercial Radio Australia (CRA) responded on behalf of its members, with both parties submitting extensive expert evidence.

In August 2015 the Tribunal issued an interim decision but did not yet settle the terms of any industry simulcast scheme. Instead the Tribunal has given some indications of the sort of scheme it would find reasonable, and asked the parties to respond with further information.

We have subsequently been in discussion with CRA, in an effort to settle agreed terms, but note that the Tribunal has set aside two days in April for further consideration of this matter. In any event, we would hope to have the matter finalised by mid-2016.

PPCA was very pleased that, in its interim decision, the Tribunal agreed that:

- PPCA's proposed reporting requirements were reasonable,
- The simulcast right has a value over and above that of broadcasting, and there is no 'doublecounting' in levying licence fees for both activities, and
- The 1% cap acts as a significant distortion on the market rate for broadcasting.

It's distribution time!

At this time of year the PPCA Distribution team is working harder than ever, to get your annual distributions to you before the end of the year. By the 31st of December we will be distributing almost \$32M dollars to PPCA Licensor Labels and Registered Artists, for the year ending June 2015.

It seemed a good time to remind you what is and isn't included in the PPCA distribution. As you will all know PPCA operates on a non-exclusive basis, which means that users of recordings are free to approach rights owners directly for licences if they prefer, rather than taking advantage of the blanket PPCA licence offerings. Note that, at present, neither commercial or subscription television broadcasters have broadcast licences in place with PPCA for music video clips. Currently the distributions covering music videos are predominantly for the ABC (which does have a video clip broadcast licence with PPCA) and for the many commercial venues that have licences for the music video clips they exhibit on their premises (for example, from video jukeboxes).

Similarly on demand streaming services (such as Spotify and JB HiFi) are not licensed by PPCA, and nor are download services such as iTunes or BigPond. Licence fees for some customised streaming services (as opposed to on demand) such as iTunes Radio and Pandora are included in this distribution. If you have questions about what services are or aren't licensed by PPCA from time to time, just drop the Distribution Team a note at distribution.mail@ppca.com.au

PPCA is delighted to once again be passing significant sums back to our Licensors and Registered Artists. We hope our hard work will lead to even larger distribution payments next year!

We are also pleased to be able to announce the imminent launch of a new Licensor and Artist Online Portal to allow registered artists and licensors to log in and manage their personal details, including bank details to allow PPCA to make direct deposits in future distribution payments.

The initial (launch) version will allow Licensors and Registered Artists to:

- Edit their personal records (eg contact details etc, including providing and maintaining bank account details for direct payment purposes),
- Delegate access (either view only or modify) to other parties (eg their manager or accountant), and
- Access copies of distribution statements, related RCTIs and remittance advices.

We currently plan to make the new portal available in March 2016, so please stay tuned for updates as the launch approaches.

The online portal represents an important step towards our long held goal of more frequent distributions to our stakeholders. Of course, the substantial additional costs of conducting extra distributions each year have to be carefully weighed against the benefit to stakeholders. We can assure you that this is an issue the Board revisits regularly. As revenues grow and our capacity to invest further resources is enhanced, and we look forward to making this important service improvement in future years.



Imogen Clark and PPCA Board Member Lindy Morrison at the National Songwriting Awards

Australian Songwriters Association Awards

Congratulations to Imogen Clark and Terry Bennets, joint recipients of the PPCA-sponsored live performance award at the Australian Songwriters Association's Australian Songwriting Contest 2015.

PPCA representatives, including Board Member Lindy Morrison, judged this category on the night and awarded the cash prizes. The ceremony was held on 4 December 2015 at Wests Ashfield Leagues Club in Sydney, honouring artists who create original music in Australia.

Connect with us on Facebook and Twitter

Keep up to date with all the essential PPCA news and industry information for artists and licensors.



Facebook: facebook.com/ppca.official



Twitter: twitter.com/ppca

PPCA Survey

Please take the time to fill in PPCA's brief Survey Monkey questionnaire when it is sent to you in January.

The recent Government changes have implications for every PPCA member and the wider music community. Copyright issues and the Arts are now the responsibility of the new Minister for Communications and the Arts, Victorian Senator Mitch Fifield. The Communications Department is also now responsible for both portfolios.

These changes offer opportunities for PPCA's members and the wider music community, as the minister has indicated that he is eager to learn more about the work you all do.

As part of this new engagement PPCA wants to update the information it has about its licensors and has developed a short online survey which it hopes all of you will fill complete.

We ask that you participate in this project so we can paint an up to date picture of PPCA's licensor community.

The survey is short, the data PPCA obtains will be aggregated, and nothing in it will identify you or your company. The survey does not ask for any commercially sensitive information.

Please help us tell your story by participating in this project.

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Previous editions of *On The Record* – PPCA's newsletter for artists can be viewed on our website, www.pcca.com.au



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Finished reading? Pass it on to your music industry colleagues or band mates!

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